



CRAWFORD
TECHNOLOGIES



Optimising PDF for Print, Digital and Accessible channels

A review of the challenges and solutions PDF provides for the full range of PDF use cases

OctoberPDFest
ONLINE

Agenda



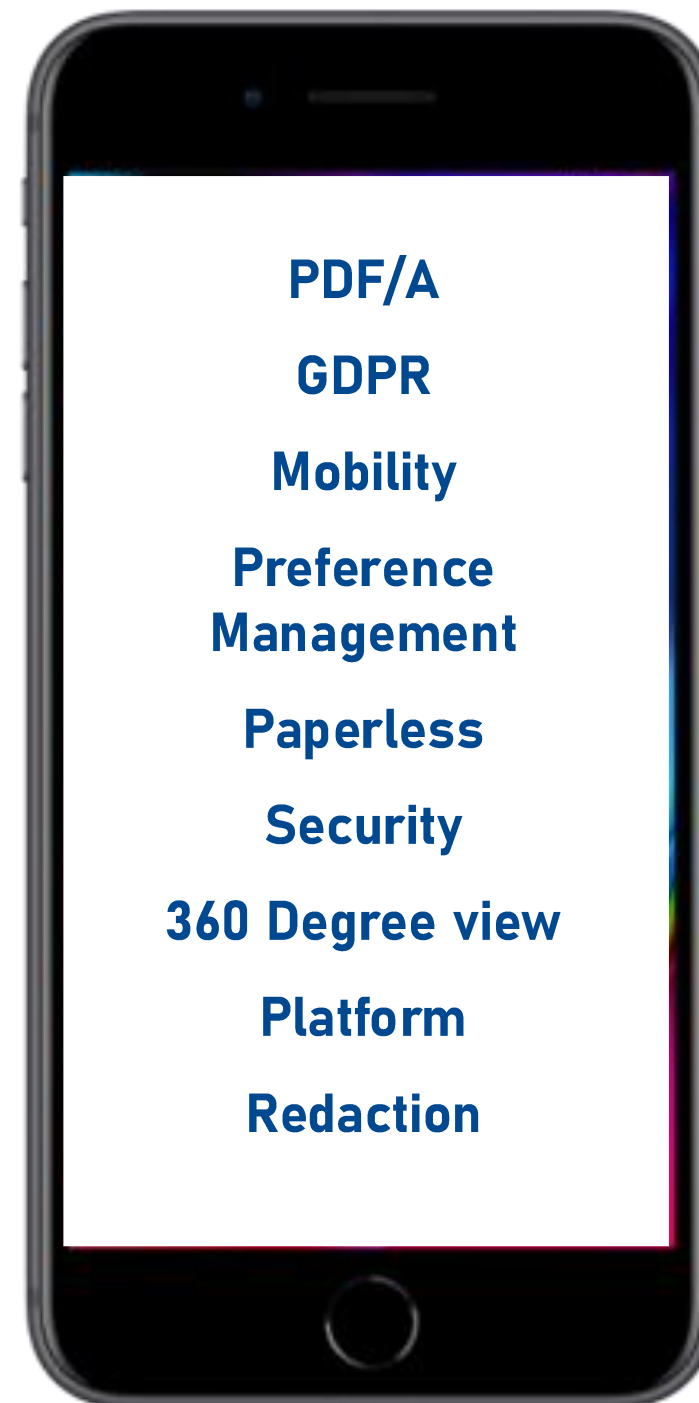
- Challenges for PDF
- Workflow for PDF
- PDF Demonstration
 - Transform, optimize, indexing/split, re-engineering, batching/sorting, security, quality, redaction, archiving, accessibility
- The Crawford Platform for PDF
- Questions

Challenges

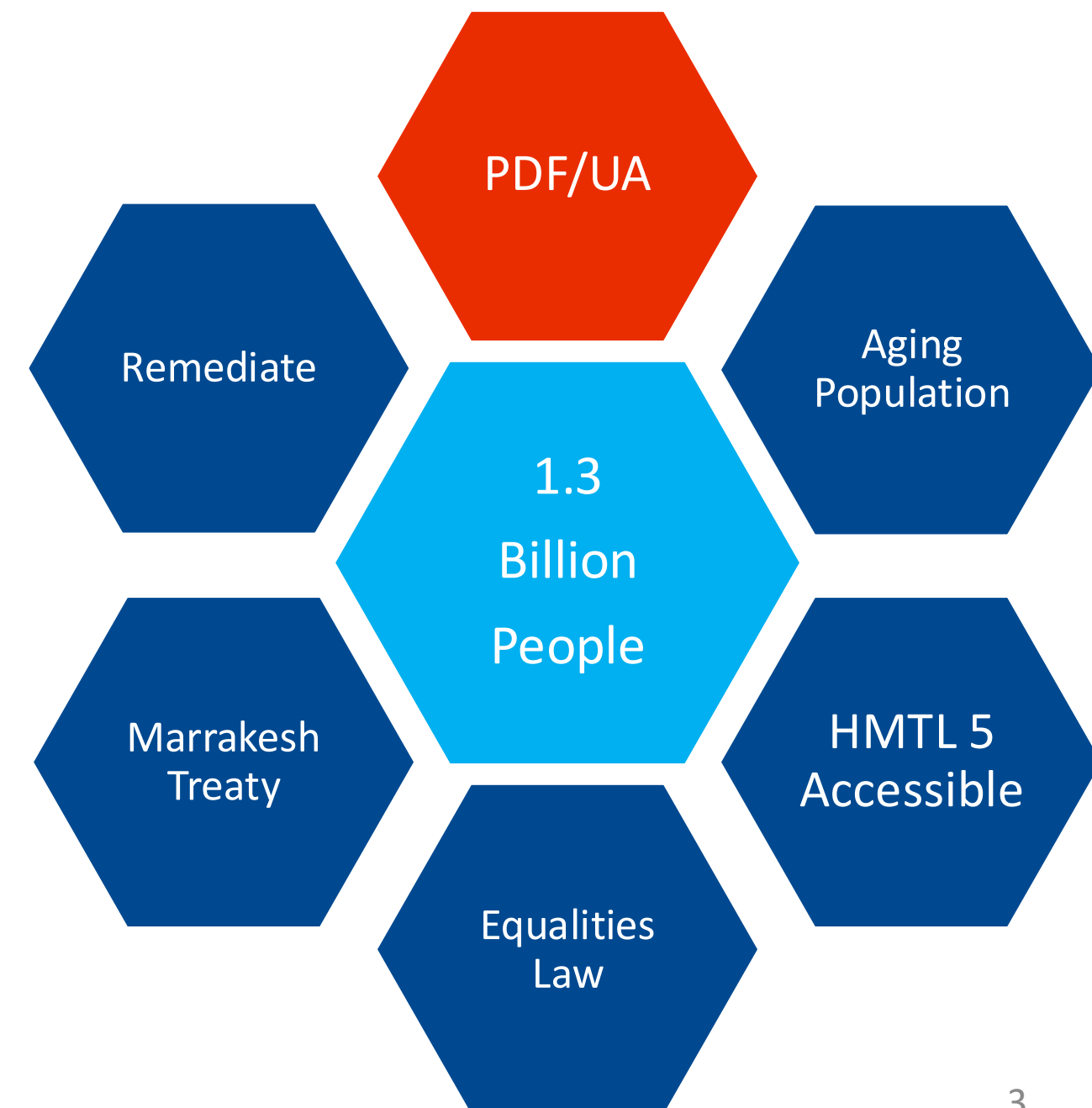
Print



e-Delivery



Accessibility



Workflow

Print

e-Delivery

Accessibility

Platform

Workflow

Print

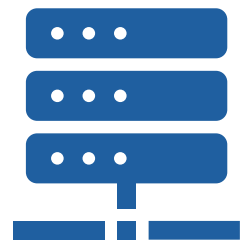
e-Delivery

Accessibility

Capture/Extract

Process

Print/Deliver



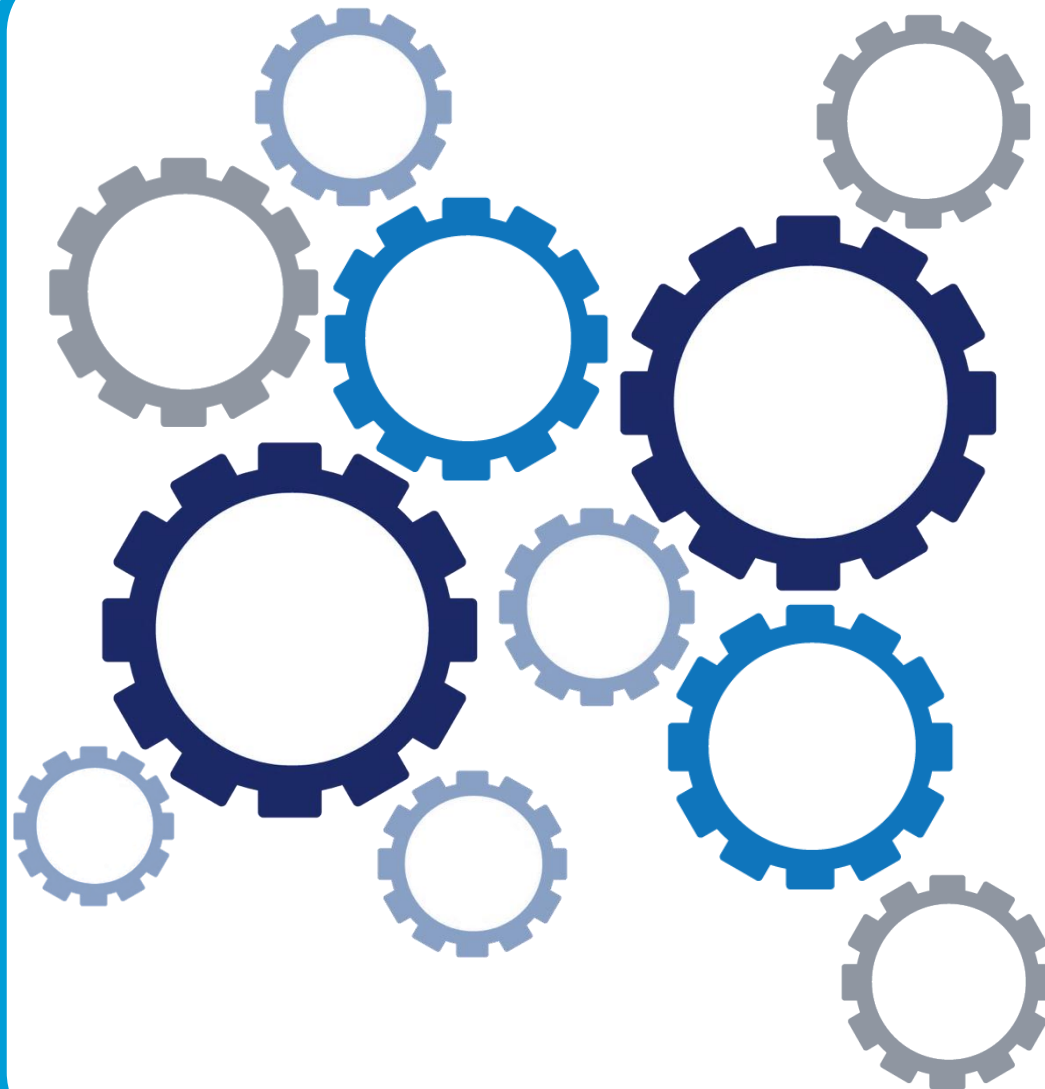
Applications



Composition



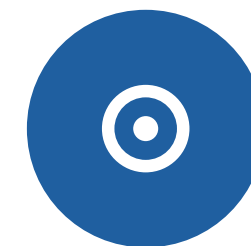
Archive



Print



Accessible



ECM

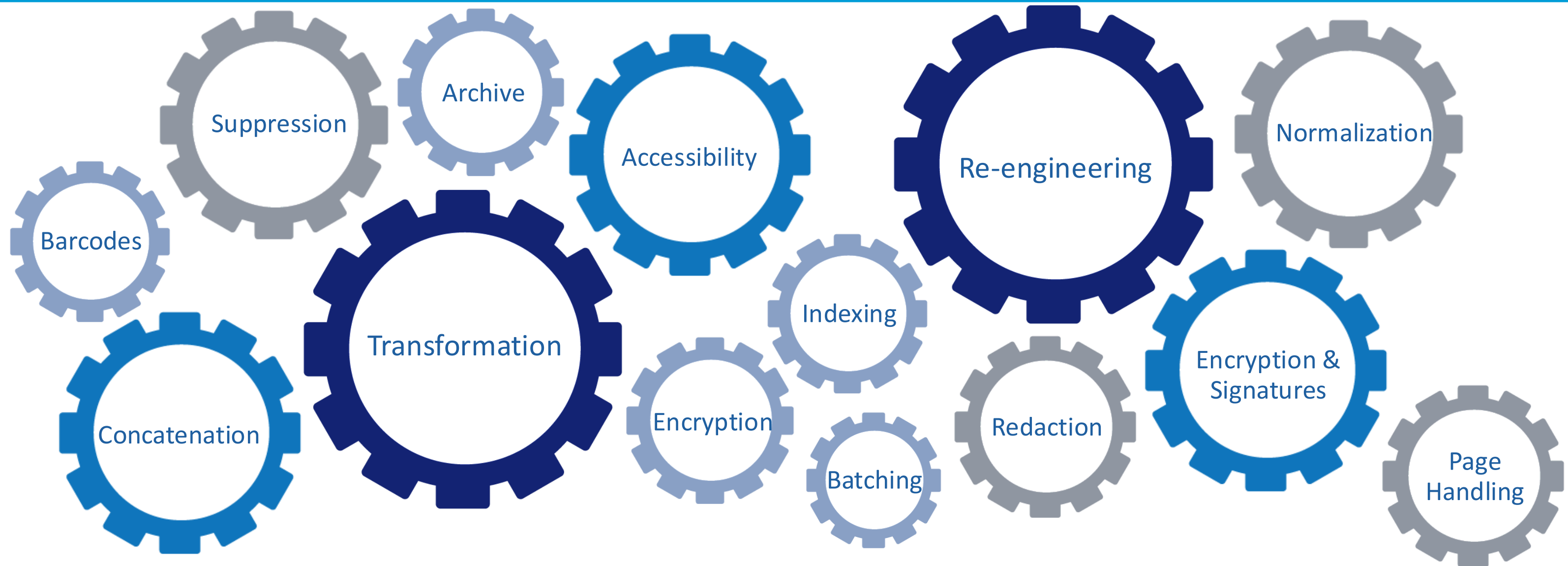
Workflow Challenges

Print

e-Delivery

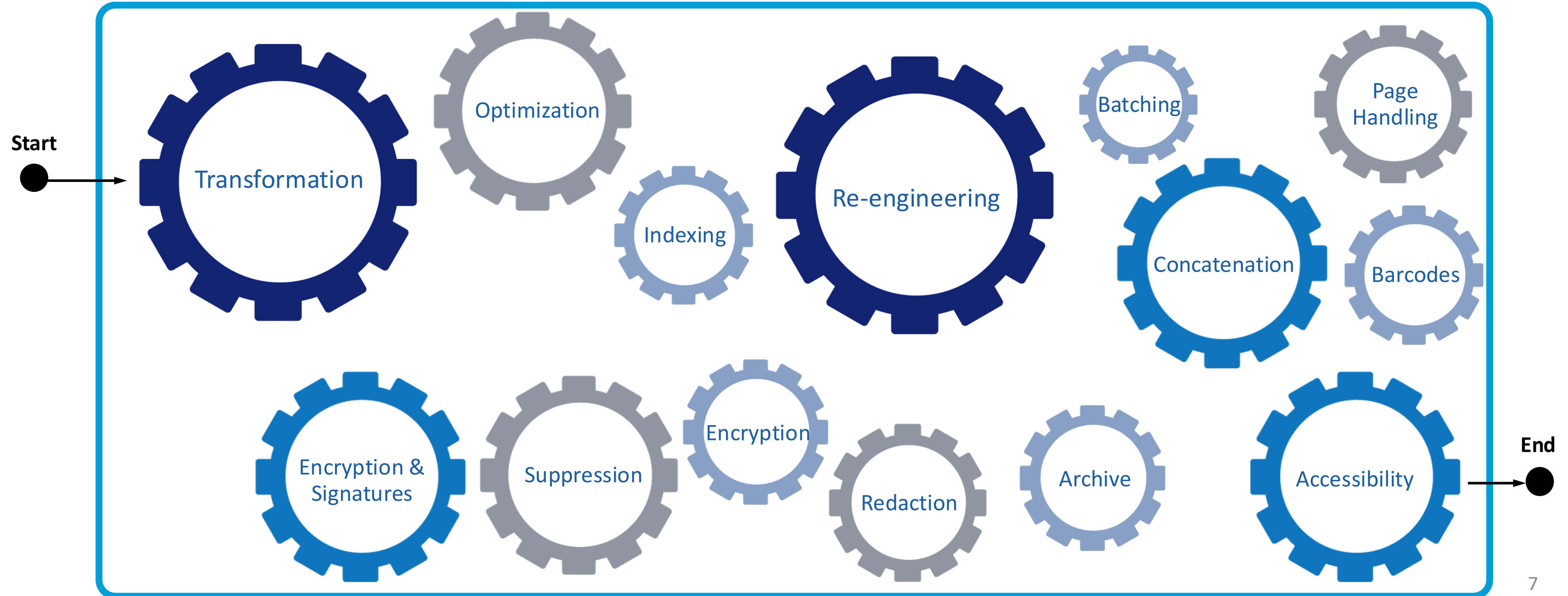
Accessibility

Platform



Demonstration

Workflow

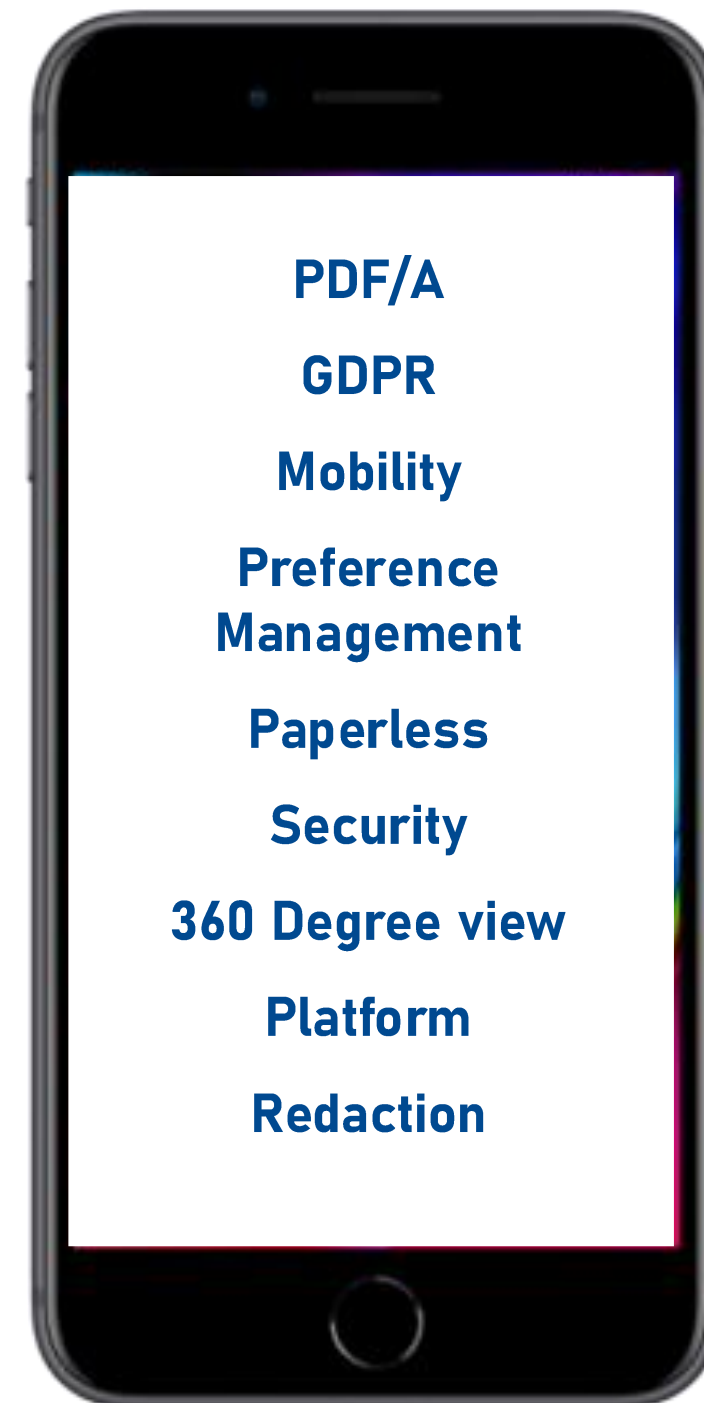


Challenges

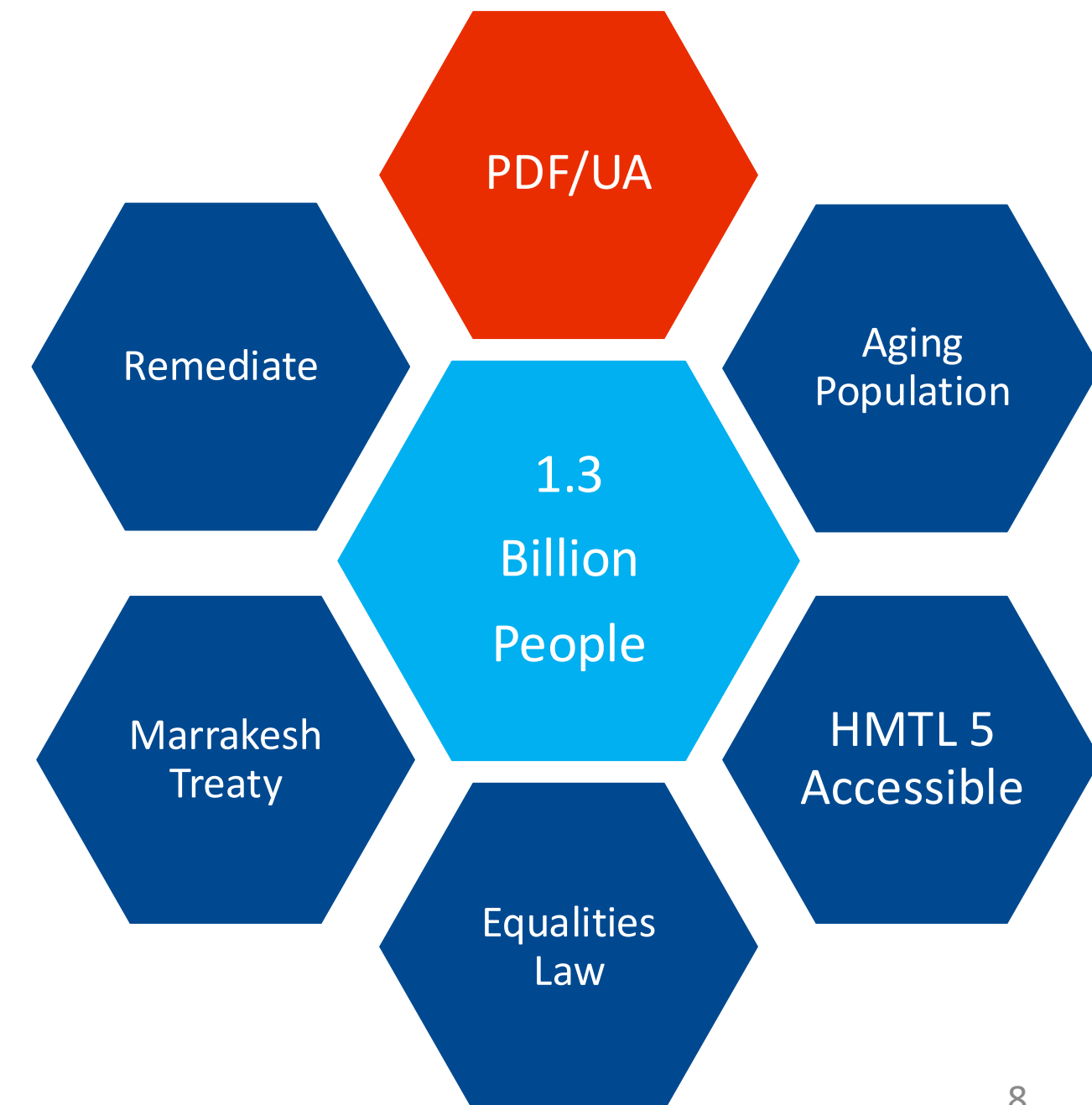
Print



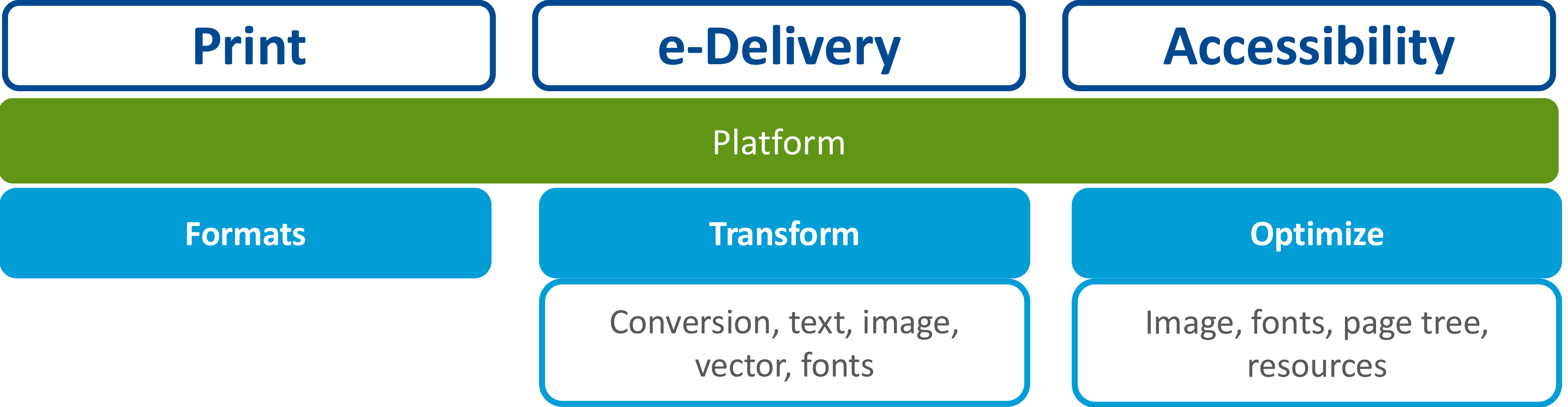
e-Delivery



Accessibility



CrawfordTech DTE Platform



CrawfordTech DTE Platform

Print

e-Delivery

Accessibility

Platform

Formats

Transform

Optimize

Indexing & Splitting

Re-engineering

Batching & Sorting

TLE, PPD, CSV, XMP, documents

Barcodes, pages, objects

Concatenation,
re-sequencing, streaming

CrawfordTech DTE Platform

Print

e-Delivery

Accessibility

Platform

Formats

Transform

Optimize

Indexing & Splitting

Re-engineering

Batching & Sorting

Security

Quality

Redaction

Signatures, encryption,
passwords

Comparison of textual and bit-
level

Redaction and suppression

CrawfordTech DTE Platform

Print

e-Delivery

Accessibility

Platform

Formats

Transform

Optimize

Indexing & Splitting

Re-engineering

Batching & Sorting

Security

Quality

Redaction

Archive

Accessibility

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Long term archiving and
records management

Semantic tagging for assistive
technology

Who knows what's next?

CrawfordTech Solutions

Print

- Workflow
- Dashboarding
- Transform & normalize
- Re-engineering
- Batching & sorting
- Inkjet optimization
- Preference management
- Quality assurance
- Transpromo

e-Delivery

- Automation
- Archive capture
- Transform & normalize
- Indexing & bursting
- Archive/ECM integration
- e-Presentment
- Archive migration
- Reprinting
- Bundling & publishing

Accessibility

- Accessibility workflow
- Digital accessibility
- Traditional accessibility
- Accessible Paper
- Transactional documents
- Published documents
- Site analysis
- Transcription services

Technology Consulting Services

Cloud Services & Business Process Outsourcing



Questions

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