

PDF Days Europe 2022 - Sponsorship Options

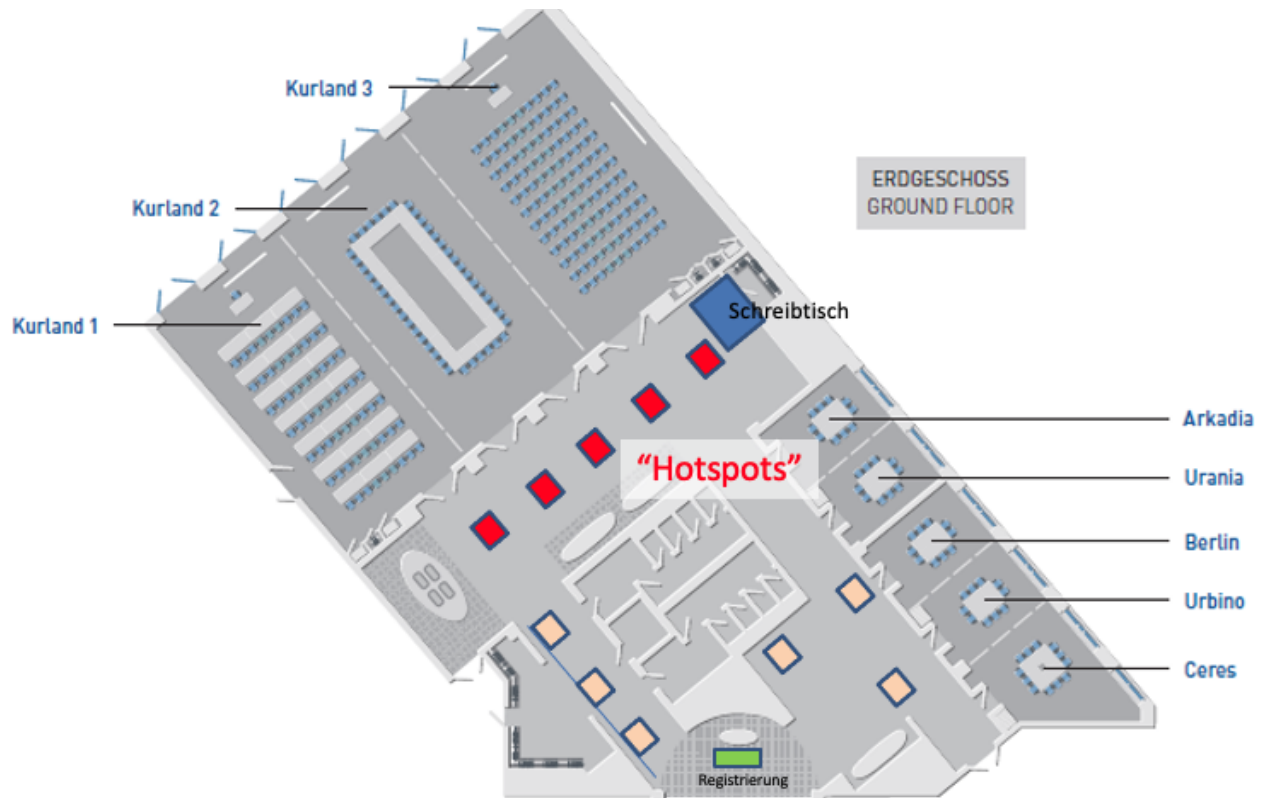
PDF Days Europe 2022 will be held September 12-13, 2022 at the **Novotel Berlin Am Tiergarten** in the heart of Berlin.

See the location on Google's [map](#).

View the hotel's [visualization of the main event space](#).

Our floor plan includes 3 main conference rooms (Kurland 1-3) for the main Conference Days. Workshops use a different configuration.

Note the distinction between “hotspot” and regular tabletops.



NOTE: Table assignments and positions are subject to change and cannot be assigned in advance.

Key dates

Sponsorship is available to PDF Association members only on a **first come first served** basis.

Sponsorship sales open for Partner members on **March 3, 2022 at 1600 CET** and for Full, Institutional and Liaison members on **March 10, 2022 at 1600 CET**.

Sponsorship commitments must be finalized before **May 1, 2022**.

PDF Days Europe 2022 activities will span from September 8-14:

- September 8-9, Deep Technical Workshop (no sponsorship options)
- **September 12-13, Conference Days**
- September 14, Members' Workshops

Conference Days Sponsorship Packages

5 x GOLD – 5800.-€

- Big logo package
- “Hotspot” tabletop for meeting attendees (preferred location)
- 5 minutes in the “Elevator pitch” session
- Attendee list including name, company, email, country (attendees can opt-out from having their information forwarded to sponsors)
- 2 free in-person tickets + coupon code for 5 in-person tickets at 50% discount
- 4 free streaming tickets to give away + coupon code for 50% discount on additional streaming tickets

6 x SILVER – 2400.-€

- Small logo package
- Tabletop for meeting attendees
- 2.5 minutes in the “Elevator pitch” session
- 1 free in-person ticket + coupon code for 2 in-person tickets at 50% discount
- 2 free streaming tickets to give away + coupon code for 30% discount on additional streaming tickets

8 x BRONZE – 1200.-€

- 1 minute in the “Elevator pitch” session
- 1 free in-person ticket
- 1 free streaming ticket to give away + coupon code for 20% discount on additional streaming tickets

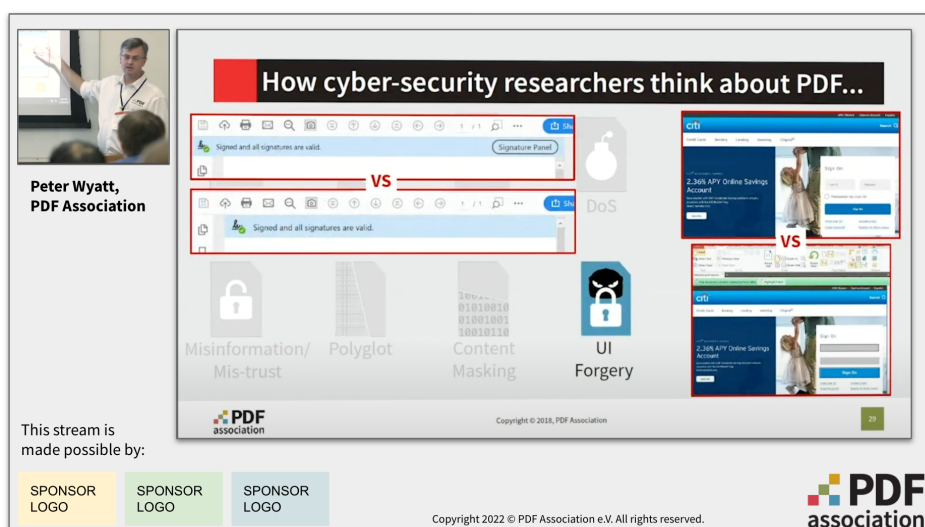
18 x STREAMING – 1000.-€

All sessions will be streamed using Zoom to those who purchase streaming access. Attendees can participate in the live stream or watch the delayed stream later in the same day.

Members can sponsor streaming in up to 3 of the 6 conference topics. Topic selection is first-come-first-served based on date and time of sponsorship. Topics will be chosen after the agenda is finalized in June. Streaming sponsors receive:

- Logo on the live and delayed stream
- Logo on the PDF Association’s intro slide for the stream
- 1 free streaming ticket

NOTE: The streaming sponsor’s logo will NOT appear in the recorded version of the session.



Members' Workshop Day

On Wednesday, September 14 the conference space will be configured into 3 rooms for all-day members' workshops, with coffee, snacks and lunch provided. In coordination with each sponsor, the PDF Association will present the workshops on the PDF Days 2022 agenda as occurring in conjunction with the industry event.

Besides appearing on the PDF Days Europe 2022 agenda and event booking system, workshops are entirely organized, priced, marketed and executed by their respective sponsors.

The PDF Association handles event logistics, including, if the sponsor wishes, attendee booking as an add-on to PDF Days Europe 2022. Sponsors set the workshop attendance fee, and may choose to set it to zero. Workshop sponsors will be invoiced for the balance (or paid out, if attendee fees exceed the sponsorship) after the event.

2 x LARGE WORKSHOP – 8000.-€

- Complete workshop package for up to 60 in-person attendees, inc. video and streaming.

1 x SMALL WORKSHOP – 7000.-€

- Complete workshop package for up to 30 in-person attendees, inc. video and streaming

Members can choose to make their workshop private, in which case the PDF Association simply provides the facility, and does not book the attendees.

Deep Technical Workshop

Led by PDF Association CTO Peter Wyatt, this two-day workshop On September 8-9 is designed specifically for low-level PDF technology developers, and represents an excellent reason to travel early to Berlin for PDF Days! Tickets will be available independently, or in a bundle with PDF Days. This Workshop is limited to 60 attendees.

Dedicated room

Sponsors have the opportunity to use a small exclusive room during the Conference Days; if interested, please contact us for details.

Terms and conditions

Sponsorship of PDF Days Europe 2022 is open only to members who have paid their 2022 membership dues.

This event is a hybrid in-person / online event with an interactive streaming feature. If COVID causes the in-person event to be impractical the PDF Association reserves the right to terminate the in-person event.