PDF DAY

WASHINGTON DC

PDF association

Introduction

January 29, 2018

Duff Johnson, Executive Director

Welcome to PDF Day!

- A full day about PDF technology

- An ***intense*** day of PDF education!

- An opportunity to get questions answered

- A means of helping your organization achieve its business objectives

PDF DAY
WASHINGTON DC

Agenda

- Thank you for doing this!

- Why we're all here

- What's on tap for today

- A word about the PDF Association

- Over to the Archivist of the United States

Duff Johnson, Executive Director

Thank you to NARA!

- The National Archives and Records Administration joined the PDF Association in 2017 as a Liaison Organization

- Government agencies can help make technical education events possible

Duff Johnson, Executive Director

Thanks to our PDF Day sponsors!

- We could not bring you PDF Day without the event's sponsors

- Membership in the PDF Association is required to sponsor at PDF Day

- We encourage you to visit the Gold sponsors' tables

- We encourage conversation and networking. We hope you find your solutions at PDF Day!

Gold sponsors

SOLIMAR SYSTEMS
CRAWFORD TECHNOLOGIES
Foxit®
callas
Datalogics — Where Experience Delivers
ITEXT

Silver sponsors

3DPDF CONSORTIUM
PDFTRON
CommonLook
pubcom.com
ConnectedPDF
CSi
compart
Adobe
accessibil-iT
axaio software gmbh
PSPDFKit

Duff Johnson, Executive Director

Portable **D**ocument **F**ormat

- An electronic document format invented by Adobe Systems and first released in 1993 - 25 years ago!

- Adobe published PDF free of charge, with no royalties. Viewing PDF has always been free

- In 2008, PDF became an open ISO standard: ISO 32000

- Today, PDF is the quintessential and ubiquitous "electronic document", with trillions made each year

PDF: the core features

- PDF is about sharing content as it existed at a point in time

- PDF is self-contained, reliable, portable, cross-platform

- PDF's page-based metaphor facilitates interoperability with paper-based workflows
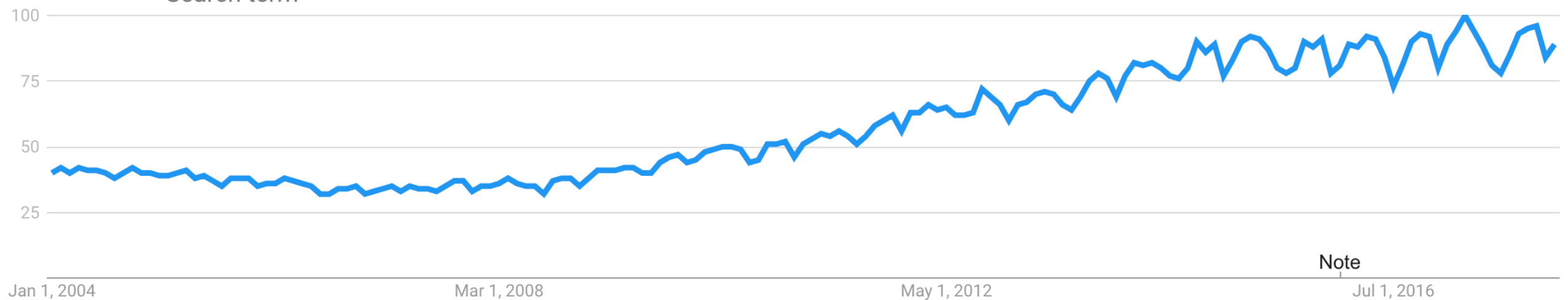
Duff Johnson, Executive Director

PDF mindshare

Google Trends

Interest over time ?

pdf
Search term

100
75
50
25

Note

Jan 1, 2004   Mar 1, 2008   May 1, 2012   Jul 1, 2016
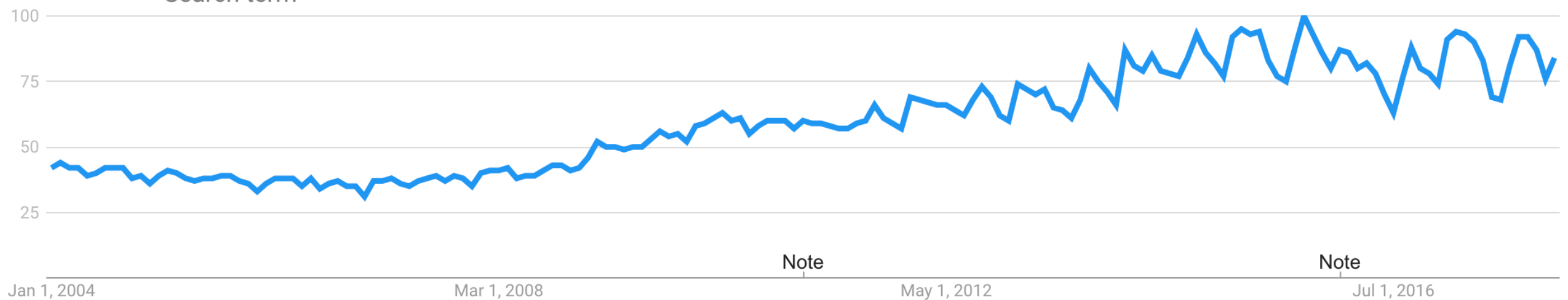
Worldwide ▾   2004 - present ▾   All categories ▾   Web Search ▾

Duff Johnson, Executive Director

PDF mindshare

Duff Johnson, Executive Director

Interest groups

Jefferson Room

Workflow

Output

PDF in Engineering

McGowan Theater (here)

Section 508

Archiving with PDF

PDF Accessibility

Duff Johnson, Executive Director
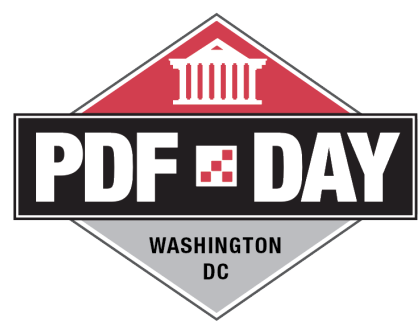
Within each interest group…

- Three 30 minute informational sessions

- Each is roughly 2/3 presentation and 1/3 for questions

- Three 4-minute sponsor presentations

- Check your printed program or the event webpage at:

  https://www.pdfa.org/event/pdf-day-washington-dc/

Duff Johnson, Executive Director

Other details

- "Section 508" begins directly in this room following Mr. Ferriero's remarks

- The Jefferson Room begins with the Workflow interest group

- There will be two coffee breaks, lunch and a reception

- You MAY bring food and drink into the Jefferson room, upstairs. You may NOT bring food in here, the McGowan Theater

- We must all vacate the building entirely before 6:00 pm

- Last, but by no means least: The restrooms are…

Duff Johnson, Executive Director

The PDF Association

- Created to promote the development, application and adoption of ISO-standardized PDF technology

- 130+ member companies from 20+ countries around the world

- Category "A" liaison to the ISO committees that manage the PDF format and its subsets

- Membership benefits for developers and marketers of PDF technology solutions

- Learn more at **pdfa.org**

Duff Johnson, Executive Director

Archivist of the United States

David S. Ferriero
Archivist of the United States