CREATING A SUSTAINABLE DOCUMENT ACCESSIBILITY STRATEGY...

BEYOND JUST TAGGING PDFS

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accessibil-iT
SO WHERE DO WE START?
THE LAY OF THE PDF LAND
IT’S ALL ABOUT THAT BASE...
UNDERSTANDING YOUR DOCUMENT LANDSCAPE
INSTITUTIONAL REALITIES

- BUDGET FREEZES
- HIRING FREEZES
- LIMITATIONS OF TRAINING
- CORE COMPETENCIES
WHY CHOOSE PDF/UA

NEVER APOLOGIZE FOR HAVING HIGH STANDARDS
CASE 1: BALANCING WORKLOADS...

MINISTRY OF ECONOMIC DEVELOPMENT, TRADE AND EMPLOYMENT
CASE 2: RIGHT APPROACH FOR THE JOB

DELOITTE CANADA
CASE 3: I WAS HIRED TO DO MY WORK...

Train everyone lavishly, you can’t overspend on training.

(Tom Peters)
CASE 4: COMPLEX SUBJECT MATTER

DREXEL UNIVERSITY