

Where does PDF fit in the future of documents?

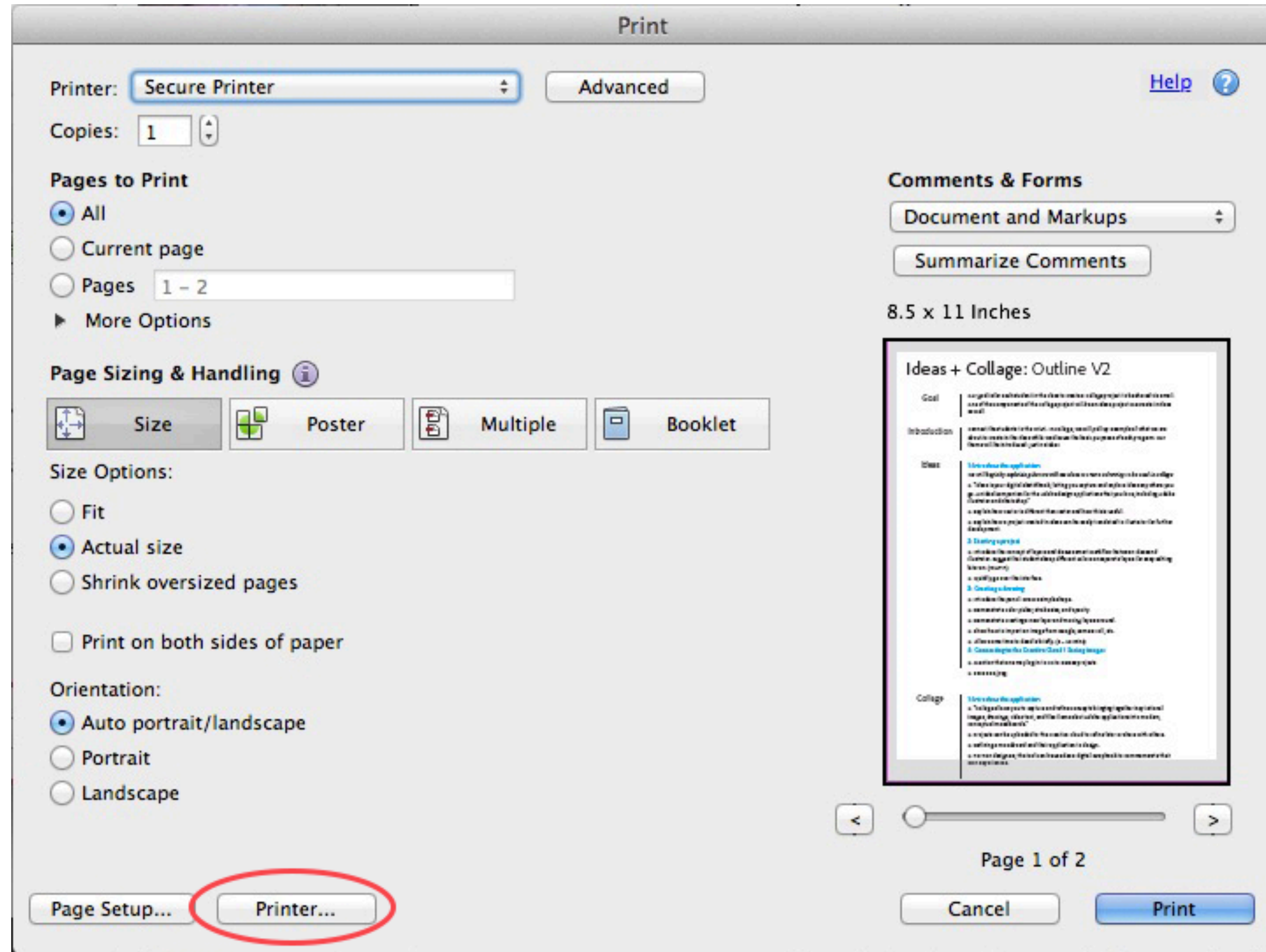


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So PDF?





Quick Stats

- Study in 2016 showed that **92 percent** of managers and knowledge workers consider themselves **paper document-dependent**.
- Same study stated that **90 percent** of those managers and workers said they are **dependent on PDF technology** to create and distribute documents.
- With over **2.5 trillion PDFs** created every year, it's safe to say PDF is the **most widely used document file type** in the world.

Why Are PDFs Used Today?

- To be able to read, review, communicate, and manipulate information and data in a digital medium (Digital Paper);
- To ensure the document you send looks the same when your intended recipient opens it (Fidelity);
- To ensure only the intended person opens and views it (Security);
- To ensure the document is in a file format that can be opened on any device (Ubiquitous);
- To ensure documents are saved in a manner that will be accessible for many years in the future (Archive);

Use Cases

- Reading, Reviewing and Markup
- Printing
- Presentations
- Execute & Record Transactions
- Archive Important Documents
- Collect and Store Data
- Collaboration with Others
- And so many more...

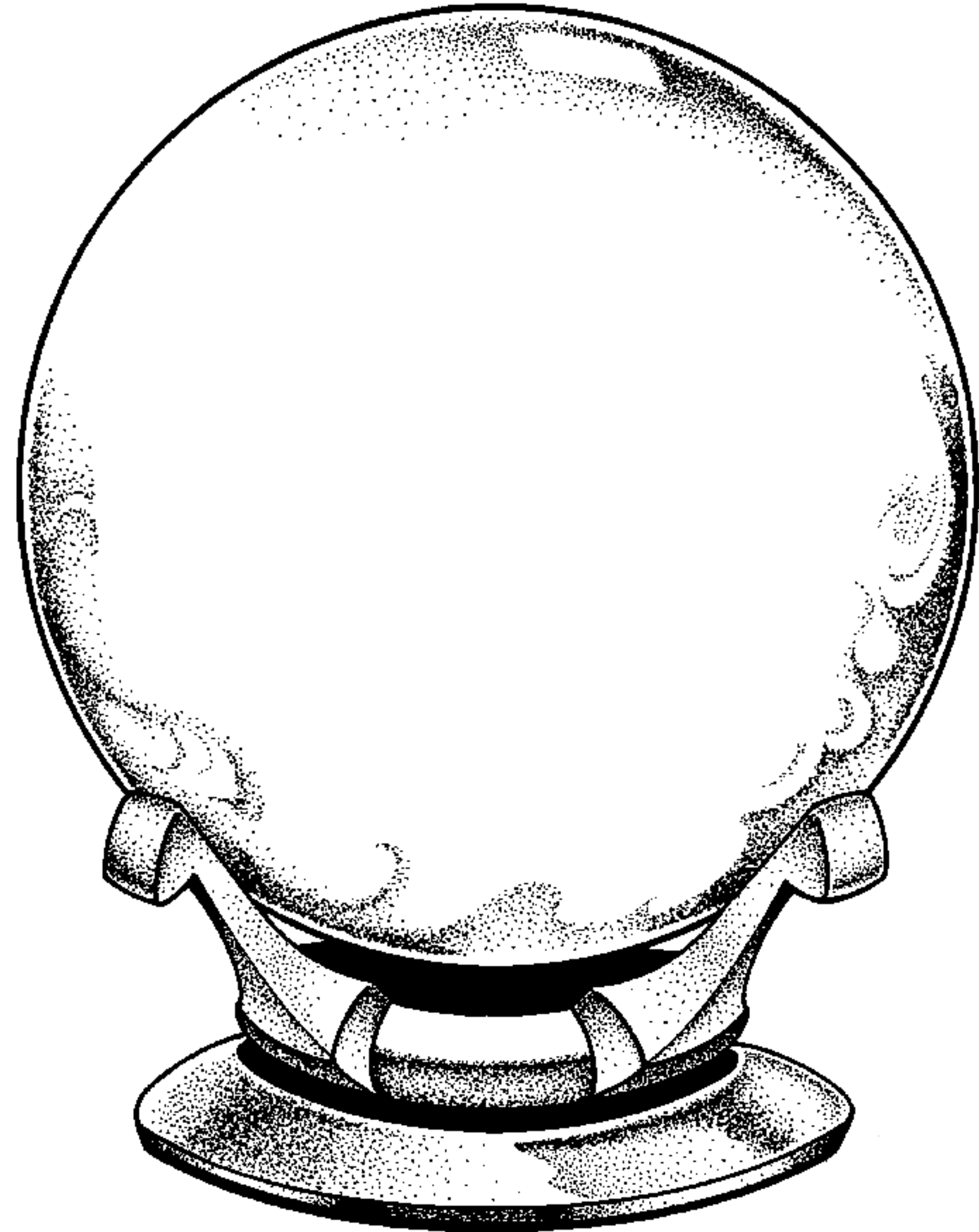
Criticisms of PDF

- PDF is not dynamic and therefore not as suitable for screens as HTML is.
- PDF is not as user friendly and/or accessible as HTML.
- You cannot collaborate on PDFs.
- Webpackages will replace the need for PDF.

So What's the Issue?

- Education of the many features and capabilities available as well as the benefits of implementing them in PDF.
- Implementation issues and support in modern tools.
- Adoption.

So the Future.



**Wider Adoption of the PDF/A
spec and improvement in the
tools available.**

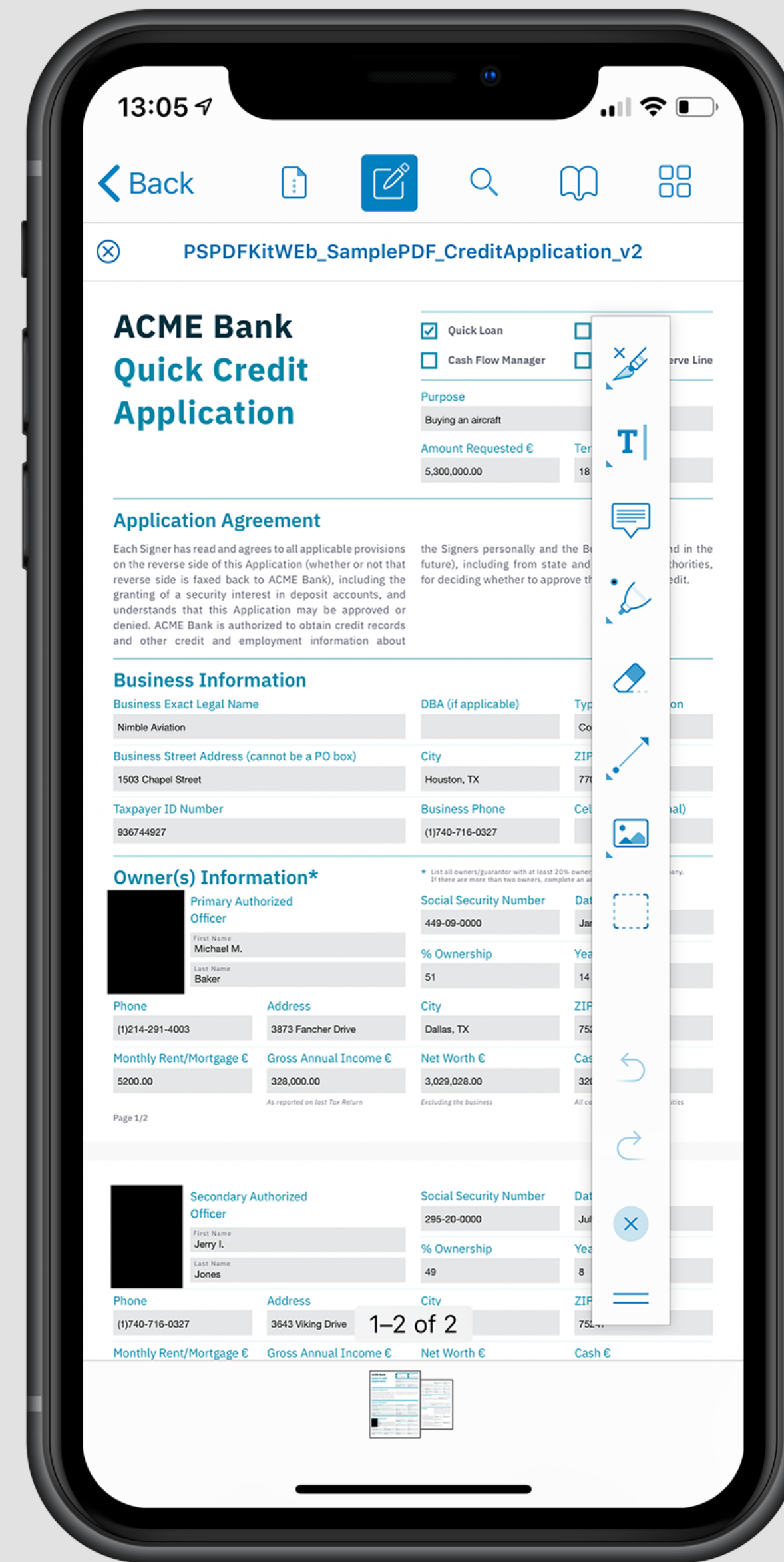
**Increase adoption of PDF/UA as
Digital Documents become
indispensable with interacting
with society.**

Increase focus on security and specifically audit logging associated with digital documents containing sensitive and personal information

Privacy & Redaction

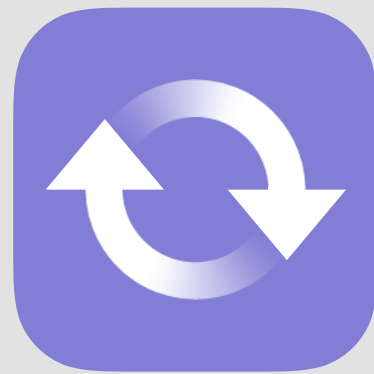


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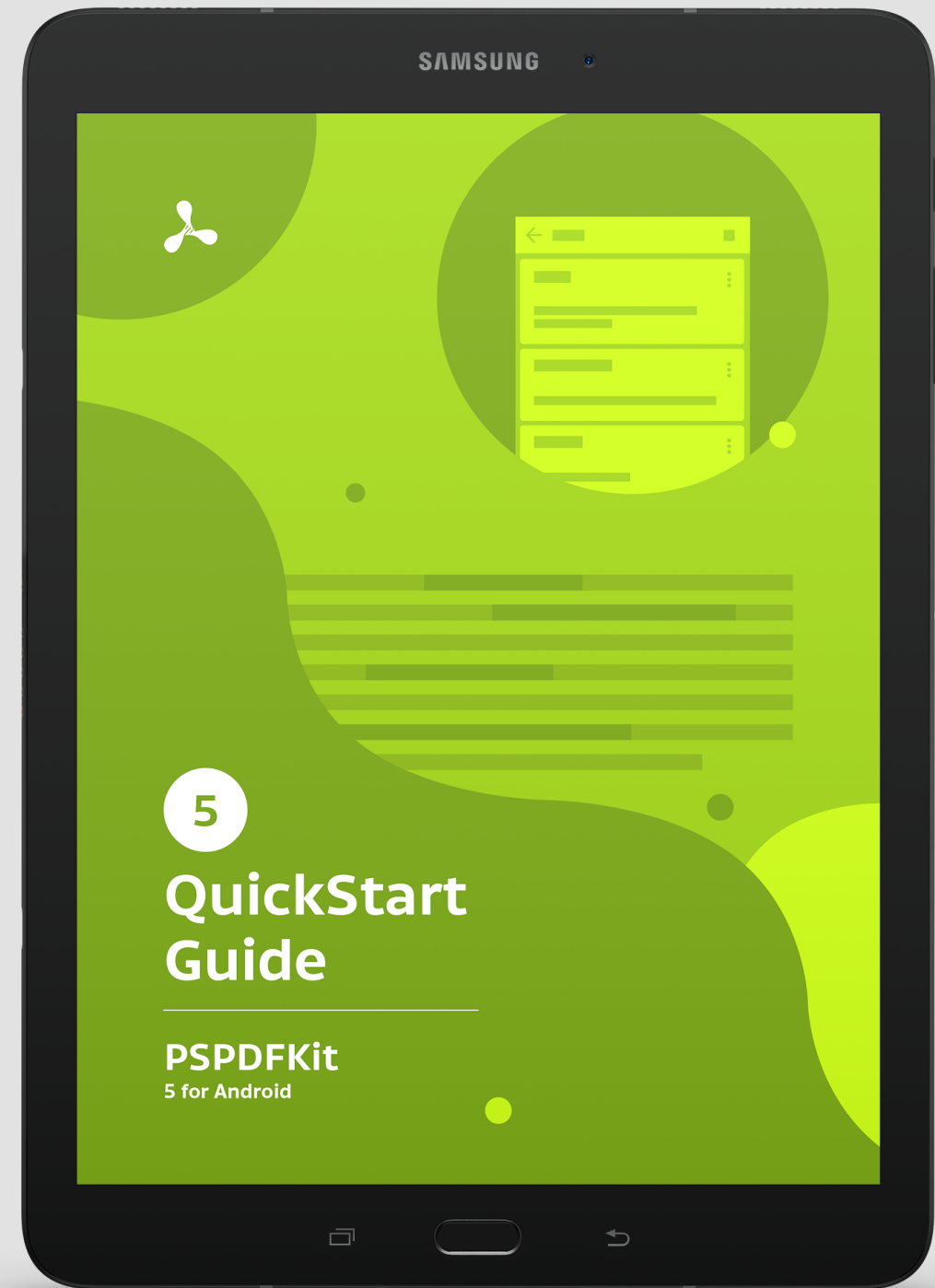
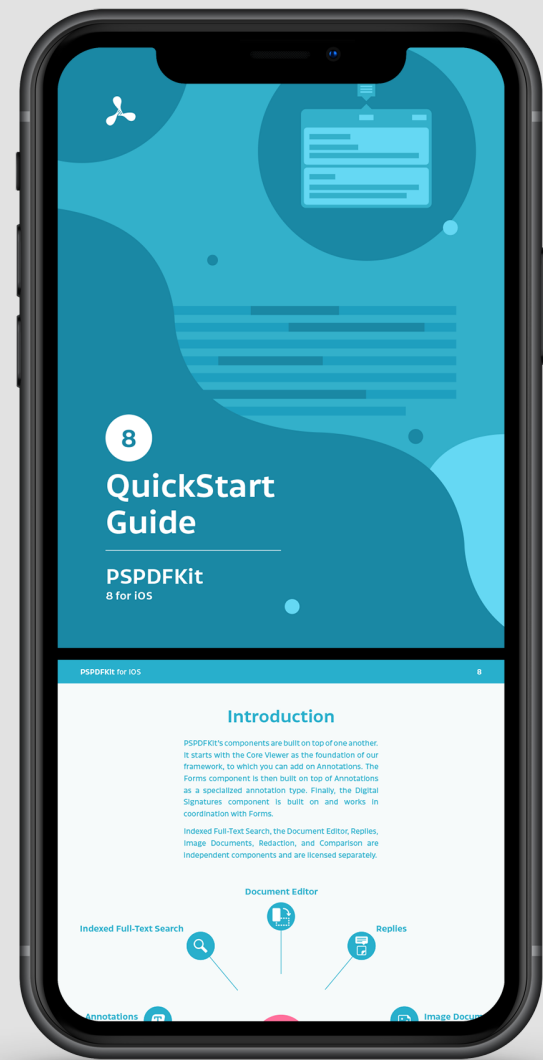
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Smarter collaboration in a digital medium



**Increasingly necessary that
data can be easily extracted
from digital documents.**

**More and more mediums to
consume and interact with
digital documents.**



Digital Signatures will become the primary source of identification and intent to transact.

No SIM 10:44 64%

< My Documents

PSPDFKitWEB_SamplePDF_RentalAgreement

Tenant may not move into the property until balance of first month's rent is paid.

Date

Cable TV

Lawn Maintenance

Broker service

Paid by

Broker

Name

Date

Signature


Sign

1 of 1

Cancel Add Signature Done

Please sign here

Store Signature



**Continual need for a stable file
type that acts as a container
encompassing the many mediums
of communication.**

**Continual increase in importance
to ensure backwards capability
of document file types.**

So HMTL or PDF?