

Deriving HTML from PDF

How reusable content in pdf could be

Roman Toda, Normex





History, Evolution of PDF

- Electronic representation of paper. Based on graphical model, accurate representation (screen and print)
 - Adopted word rendering
- Marked content
 - Introducing semantic into the content
- Tagged PDF
 - First time used different presentation model for assistive technology

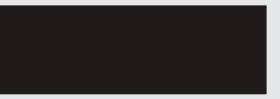




Problems 2019

- PDF is essential part of the web but is it really?
- HTML users hate pdf
 - How to use pdfs on mobiles
 - In browsers
- HTML developers hate pdf
 - Can't control the user experience
 - Can't access/navigate pdf content





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Derivation

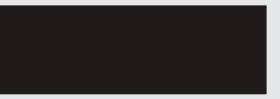
- Is it possible to deterministically interpret PDF content in the web based environment?
- Yes. Tagged PDF is the best way for capturing author's intent
 - provisions in ISO 32000-2 are rich enough to be unambiguously interpreted in html = **Derived**
- Derivation our new word for rendering



Join us

- Download and read the publication
- PDF Association
- Next-Generation PDF working group
- Test our MVP
 - <u>https://github.com/Normex/PDF-Derivation</u>
 - Share your files
 - Discuss techniques
 - Give feedback



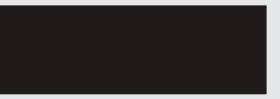


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What is Tagged PDF

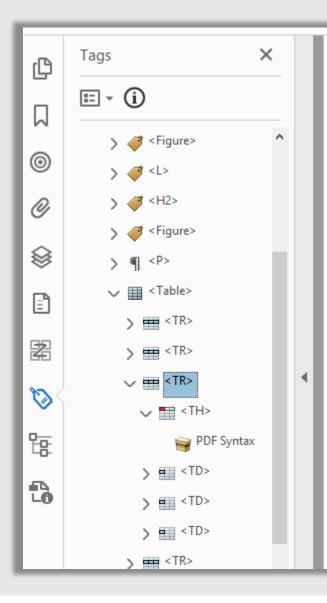
- Structure tree
 - Marked content
 - Forms fields, links, annotations
- Attributes
- Classes
- Associated files
- Actions





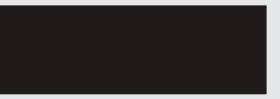
Roman Toda NORM - X

What is Tagged PDF

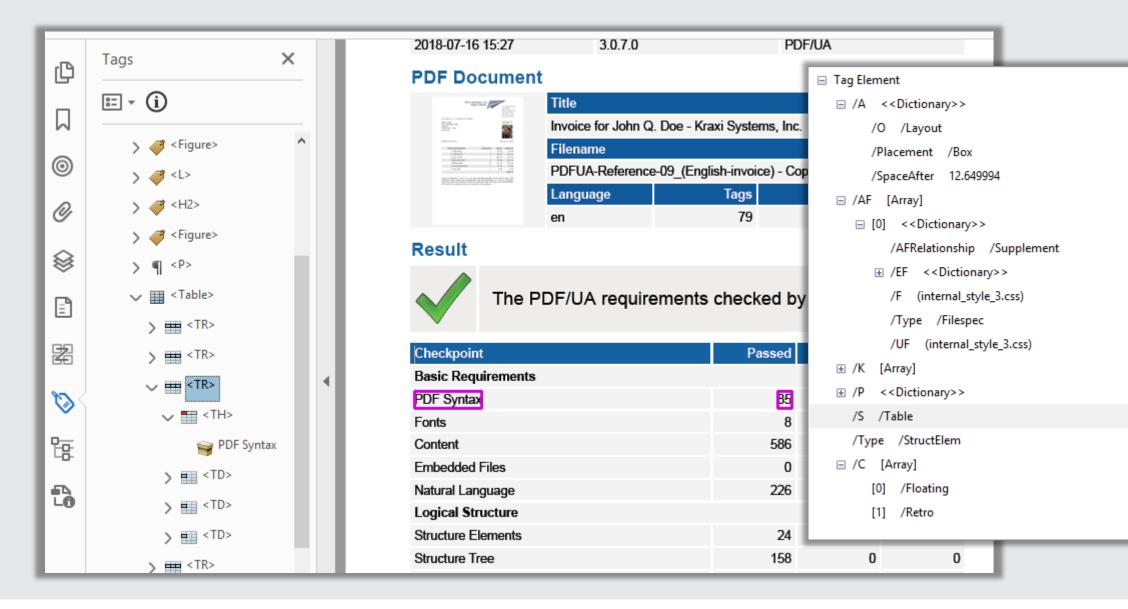


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Structure Tree			158	0	0				





What is Tagged PDF





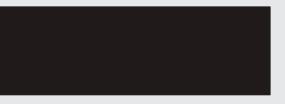




Standard structure element types

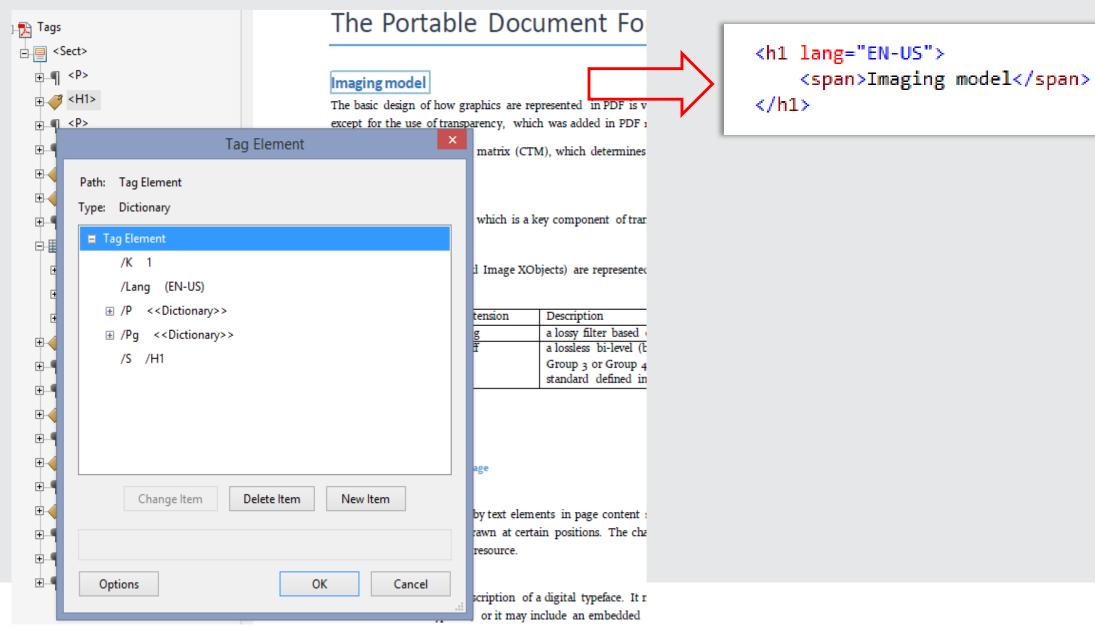
- Chapter 14.8.4 in ISO 32000-2
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- Some sound like html tags: Div, Span, P, H1, LI
- Some are harder to imagine: Annot
- RoleMap may be involved







Text



Simple structure - Text

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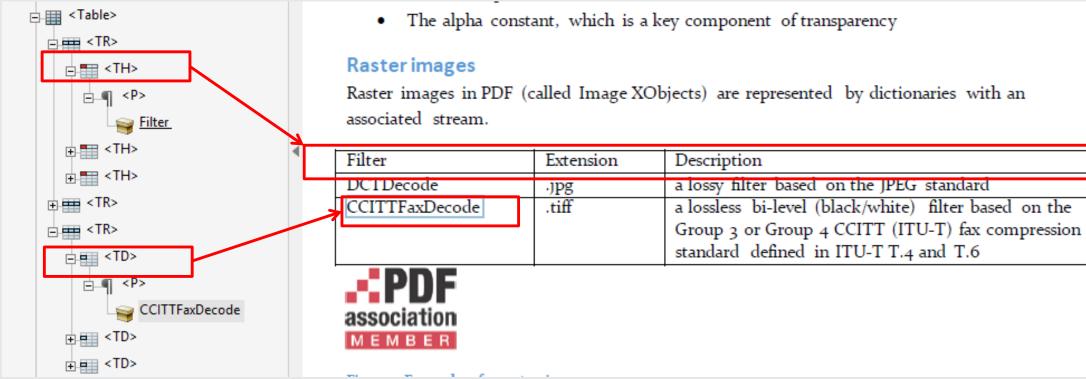
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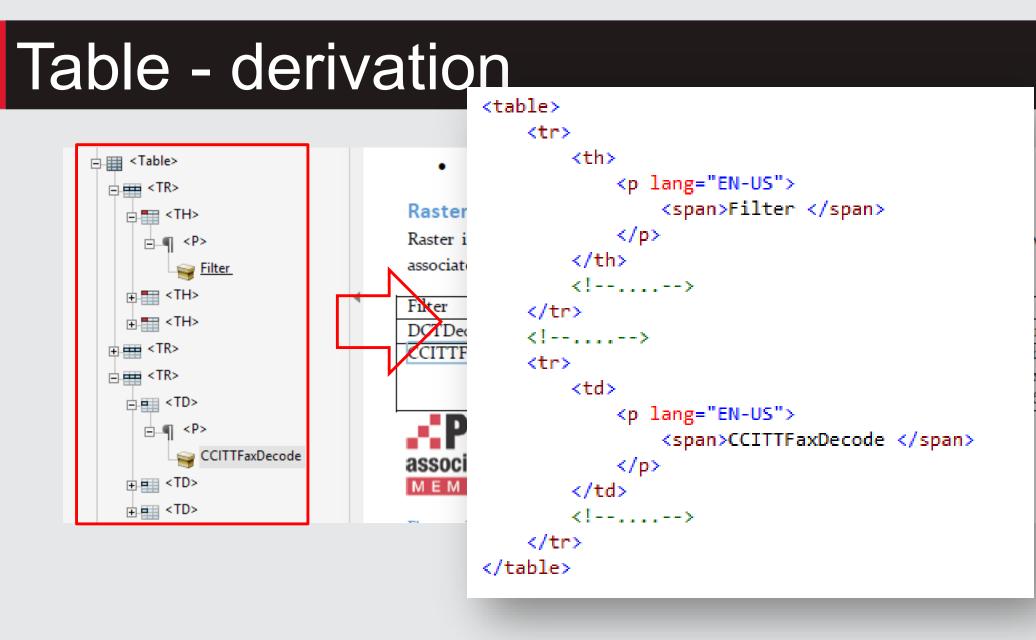


Table





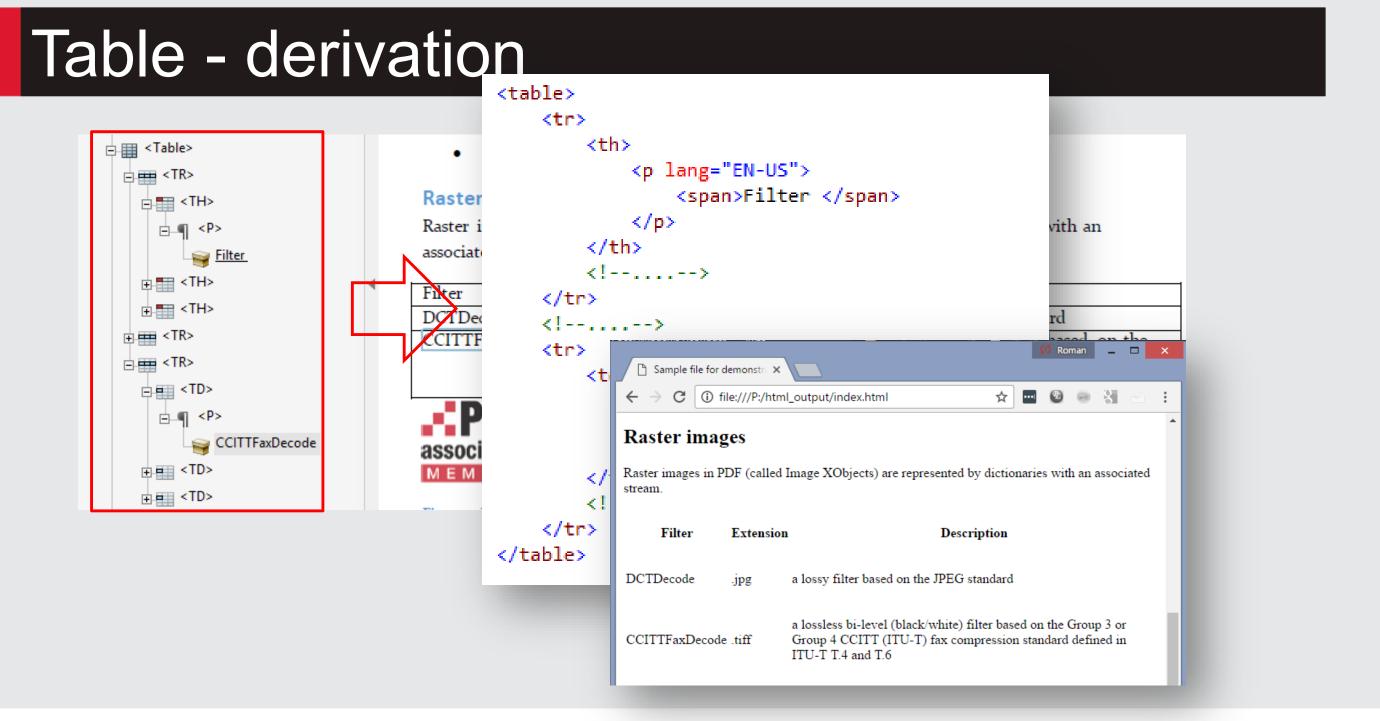






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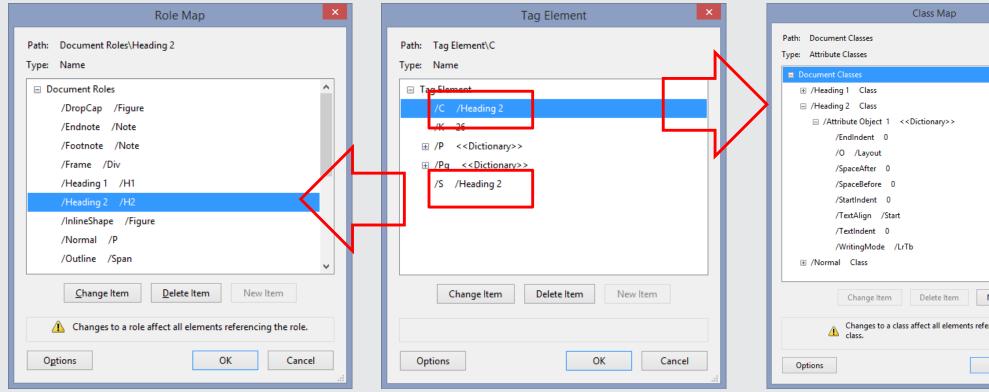






Attributes – general concept

- Each tag could have attributes
- Different practice is using ClassMap
- Role mapping takes place





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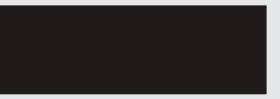


Attribute owners

Table 376: Standard structure attribute owners

Owner value for the attribute object's O entry	Description	
Layout	Attributes governing the layout of content	
List	Attributes governing the numbering of lists	
PrintField	Attributes governing Form structure elements for non-interactive form fields	
Table	Attributes governing the organization of cells in tables	
Artifact	Attributes governing Artifact structure elements	
XML-1.00	Additional attributes governing translation to XML, version 1.00	
HTML-3.20	Additional attributes governing translation to HTML, version 3.20	
HTML-4.01	Additional attributes governing translation to HTML, version 4.0	
HTML-5.00	Additional attributes governing translation to HTML, version 5.0	
OEB-1.00	Additional attributes governing translation to OEB (Open eBook), version 1.0	
RTF-1.05	Additional attributes governing translation to Microsoft Rich Text Format, version 1.05	
CSS-1.00	Additional attributes governing translation to a format using CSS, version 1.00	
CSS-2.00	Additional attributes governing translation to a format using CSS, version 2.00	
CSS-3.00	Additional attributes governing translation to a format using CSS, version 3.00	
RDFa-1.10	Additional attributes governing translation to a format using RDFa version 1.1	



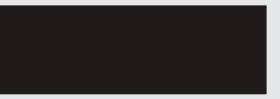


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OEB-1.00	Additional attributes governing translation to OEB (Open eBook), version 1.0	
RTF-1.05	Additional attributes governing translation to Microsoft Rich Text Format, version 1.05	
CSS-1.00	Additional attributes governing translation to a format using CSS, version 1.00	
CSS-2.00	Additional attributes governing translation to a format using CSS, version 2.00	
CSS-3.00	Additional attributes governing translation to a format using CSS, version 3.00	
RDFa-1.10	Additional attributes governing translation to a format using RDFa version 1.1	





Attribute usage

The Portable

Imaging model

The basic design of how gray except for the use of transpar

The current transformation

- The clipping path
- The color space
- The alpha constant,

Raster images

Raster images in PDF (called associated stream.

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- Layout
- Table
- List
- Can use the power of CSS

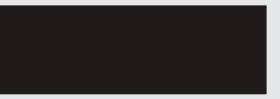




Attribute usage

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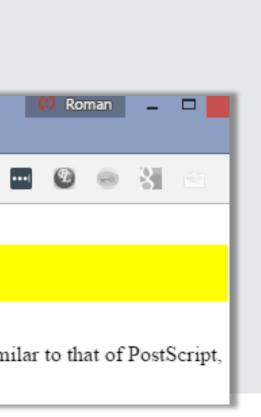




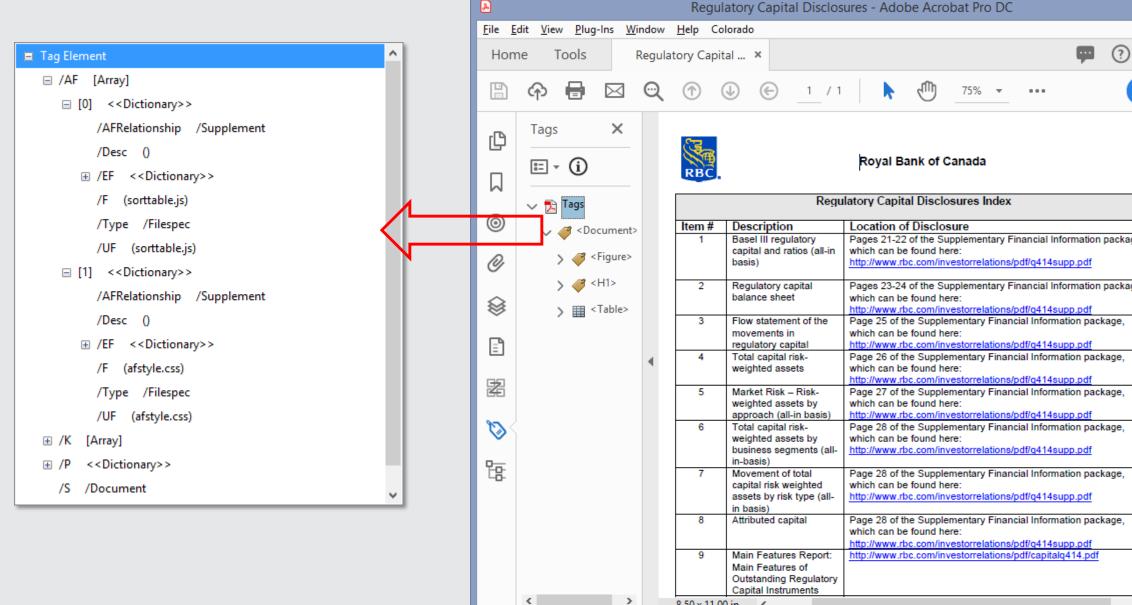
Attribute usage

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Associated files – css, js, svg, mathml



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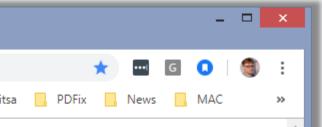
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Associated files – css, js, svg, mathml

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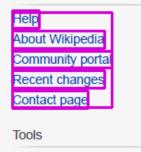


Namespaces – sample with html



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From Wikipedia, the free encyclopedia

For other types of motorized vehicles, see Motor vei Cars (film). For other uses, see Car (disambiguation

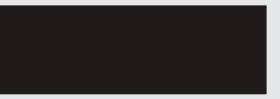
A **car** (or **automobile**) is a wheeled motor vehicle used for transportation. Most definitions of *car* say they run primarily on roads, seat one to eight people, have four tires, and mainly transport people rather than goods.^{[2][3]}

Cars came into global use during the 20th century, and developed economies depend on them. The year 1886 is regarded as the birth year of the modern car when German inventor Karl Benz patented his Benz Patent-Motorwagen. Cars became widely available in the early 20th century. One

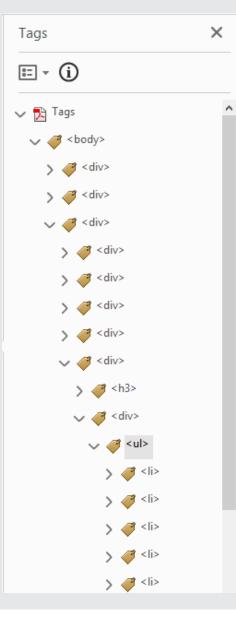


Modern cars

Classification

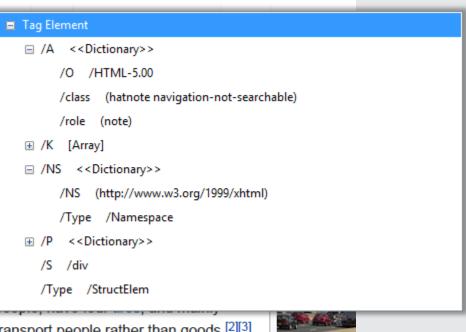


Namespaces – sample with html



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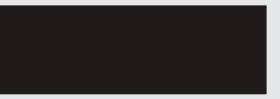
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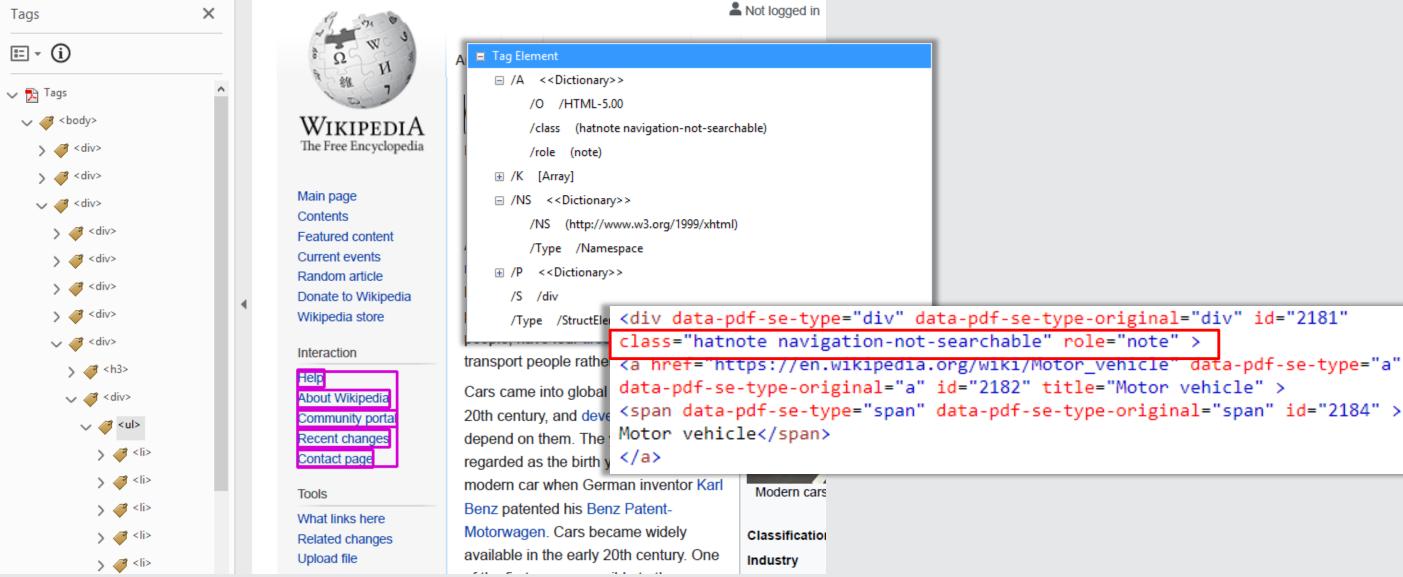


Modern cars

Classificatio Industry



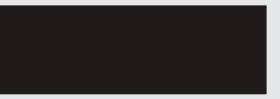
Namespaces – sample with html



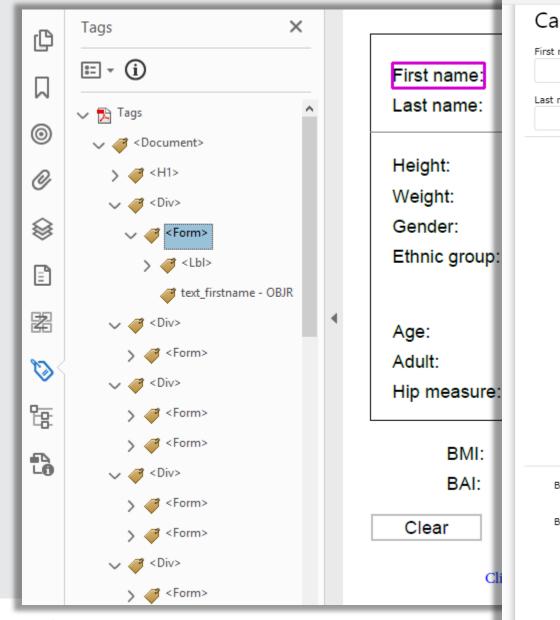


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TBody	tbody																														0n									
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Caption	ption/figcapti	on			01	01	01	01											01									01		01	01								01	
Figure	figure		0n	0n		0n			0n	0n	0n	0n	0n	0n	0n	0n	0n	0n									0n			0n			0n						0n	
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Summary

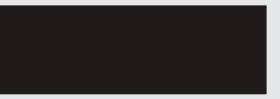
- World of single representation is over. Today we need to read out loud our pdfs, but what's going to be tomorrow?
- It's time to stop producing bad pdfs
- It's time to give authors full control over pdf interpretation
- Author decides instead of tool decides
- Instead of saying there is only one way to interpret PDF we will be saying that there is **always deterministic** way of interpreting pdf



Resources

- https://github.com/Normex/PDF-Derivation
- Sample files
 - Styling
 - Associated files
 - Forms
 - Interactive
 - Fail cases
- Implementation (commandline, GUI)

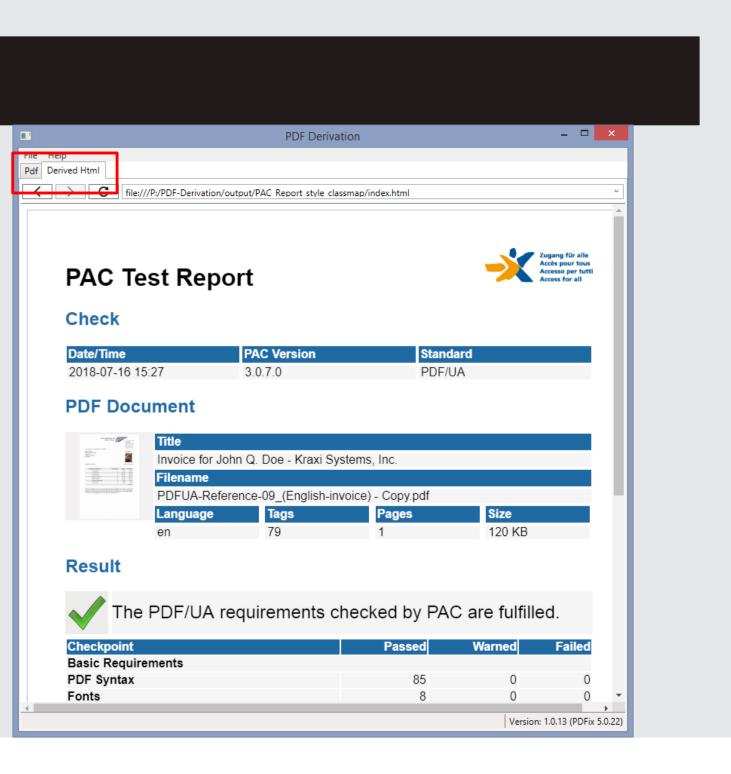




Roman Toda NORM - X

Resources

		PDF Deriv	/ation			-	×
File Help							
Pdf Derived Html							
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	•						
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	PDF Syntax		85		0		
	Fonts Content		8 586		0		
	Embedded Files		0	-	0		
	Natural Language		226	-	0		
	Logical Structure						
	Structure Elements		24	0	0		
	Structure Tree		158	0	0		
	B		450		<u>^</u>	Version: 1.0.13 (PE	OFix 5.0.22)





Thanks !

Roman Toda, Normex

https://github.com/Normex/PDF-Derivation



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