

# PDF Days Europe 2025

# PDF, AI, and Data Protection: Can Smart be Safe?

Balancing Innovation and Compliance in Al-Powered PDF Workflows

Elodie TELLIER | CEO | JLB Informatique

## Content

- Why it matters to everyone
- From static to intelligent PDF
- Risks come from everywhere
- How PDF can help

- Mitigation strategies
- Roadmap for safe AI in PDFs
- Key takeaways
- Questions?

# Speaker: Elodie TELLIER

- ex ORPALIS COO
- CEO & owner of JLB Informatique
- content writer
- PDF Association board member



# Smart but Risky

This free GenAl tool is going to save us so much time!
 \*asks colleague to use the tool to translate confidential and redacted PDF file sent by a client\*

\*colleague sends back the link with the file, asking to double check because something is off\*
— Now, why is he...
\*Sees all the confidential info in the translation, and on Google\*



# Why this Matters to Everyone?

Wherever you sit, the AI+PDF mix will affect you



**Product leaders** decide what features to ship

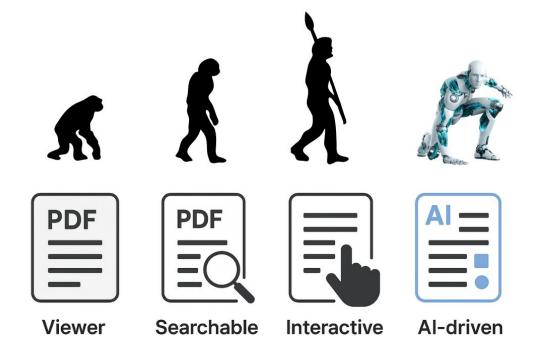
**Developers** build the workflows

**Marketing** communicates trust

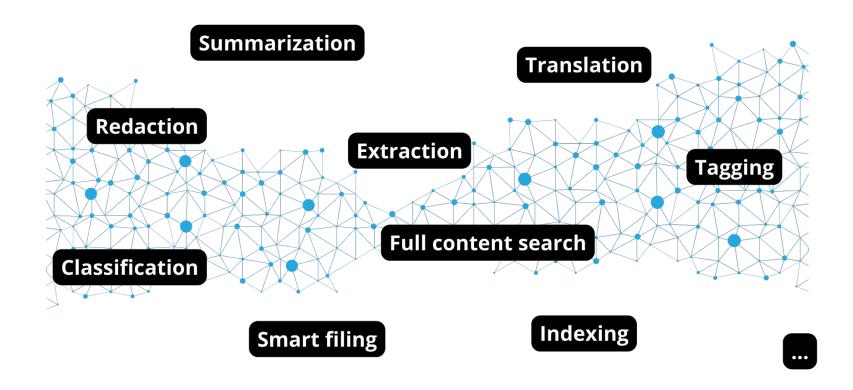
**Compliance teams** 

interpret the regulations

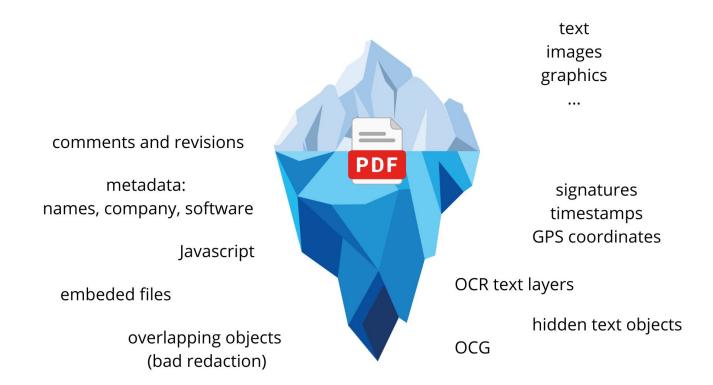
# From Static to Intelligent PDFs



# Common Al-Powered PDF Workflows



# Risk Zone: What's Really Inside a PDF



# Al's Risk Multipliers

**Privacy:** GDPR and accidental personal data processing

**Security:** Data sent to cloud APIs can leak if not properly handled

Intellectual Property: Al models might 'remember' and reuse proprietary content

**Data Sovereignty**: Clouds owned by countries that can access (Cloud Act)

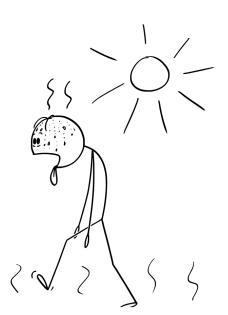
Your public ChatGPT queries are getting indexed by Google and other search engines

Amanda Silberling - 12:23 PM PDT · July 31, 2025

https://techcrunch.com/2025/07/31/your-public-chatgpt-queries-are-gett ing-indexed-by-google-and-other-search-engines/

# Other (major) concerns





# Case Snapshots

- Here comes the bad redaction again
- Oops, I forgot about metadata again
- Al trained on internal documents generating summaries with confidential details in responses to unrelated prompts
- And more!

### LETTER OF INTENT

This Letter of Intent ("LOI") sets forth the preliminary terms and conditions for the proposed acquisition of PDF Innovators Inc. (the "Company") by TechGlobal Ventures Ltd. This document is non-binding except where otherwise stated.

### **Purchase Price:**

**Deal Structure:** The transaction will be structured as a 100% equity acquisition of PDF Innovators Inc., including all subsidiaries, assets, intellectual property, customer contracts, and goodwill. Payment will be made as follows: 80% in cash at closing, and 20% in the form of TechGlobal Ventures Ltd. Class A common shares, valued at closing.



Est-ce que tu peux me traduire ce texte en français?

Voici la traduction en français du document :

### LETTRE D'INTENTION

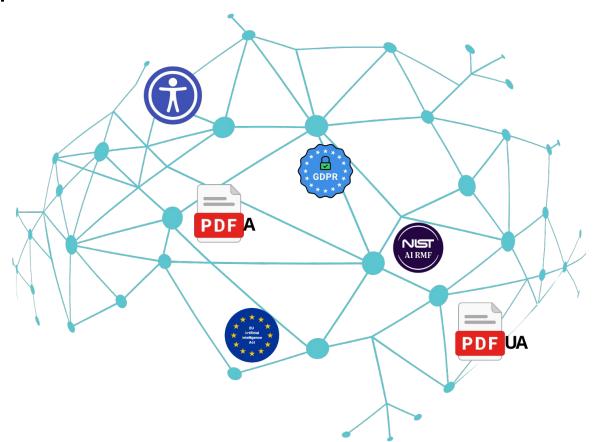
La présente lettre d'intention (« LOI ») énonce les termes et conditions préliminaires pour l'acquisition envisagée de PDF Innovators Inc. (la « Société ») par TechGlobal Ventures Ltd.. Ce document n'est pas contraignant, sauf indication contraire.

Prix d'achat : 1 000 000 000 USD (un milliard de dollars américains).

Structure de l'opération: La transaction sera structurée comme une acquisition de 100 % des actions de PDF Innovators Inc., incluant toutes ses filiales, ses actifs, sa propriété intellectuelle, ses contrats clients et son goodwill.

Le paiement sera effectué comme suit : 80 % en espèces à la clôture et 20 % sous forme d'actions ordinaires de catégorie A de TechGlobal Ventures L  $\sqrt{\phantom{a}}$  valorisées à la date de clôture.

# The Compliance Web



# Mitigation Strategy #1: Know your Standard

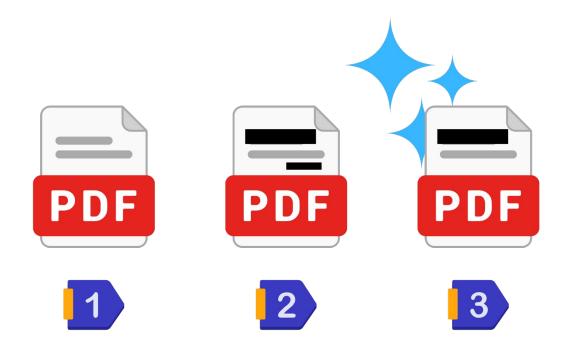
### PDF features that aid compliance

- encryption
- signatures
- permissions
- PDF/A

- PDF/UA
- tags & structure
- proper redaction
- versioning

# Mitigation Strategy #2: Data Minimization

Remove metadata **before** Al processing - with the right tools!



# Mitigation Strategy #3: Al Architecture Choices



# Mitigation Strategy #4: Governance & Oversight





Keep audit logs





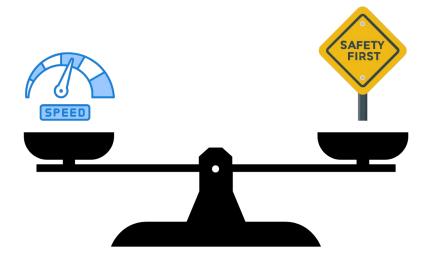
Get user consent where required





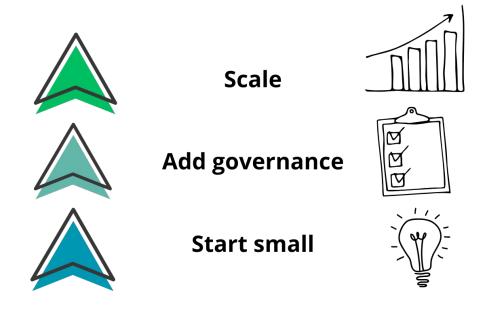
Be ready to explain

# Balancing Innovation & Compliance

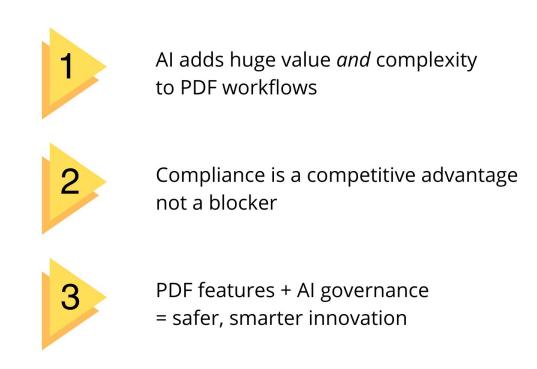


See compliance as an enabler, not a blocker

# Strategic Roadmap for Safe AI in PDFs



# 3 Key Takeaways



# JLB Informatique & LM-Kit

A Gen-Al local integration for faster, safer document workflows



Check our poster for the case study!



What's the biggest challenge *you've* faced when combining Al with document workflows?