

# PDF Days Europe 2025

### "Breaking Good"

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#### Choose your hammer...

#### Good

- Highly desirable new capabilities
- Clearly communicated
- Understood
- Robust
- Supported
- Valued!



#### Evil

- × No/little user benefit
- Unprepared marketplace
- x Confusion
- × Exploited
- × Delayed





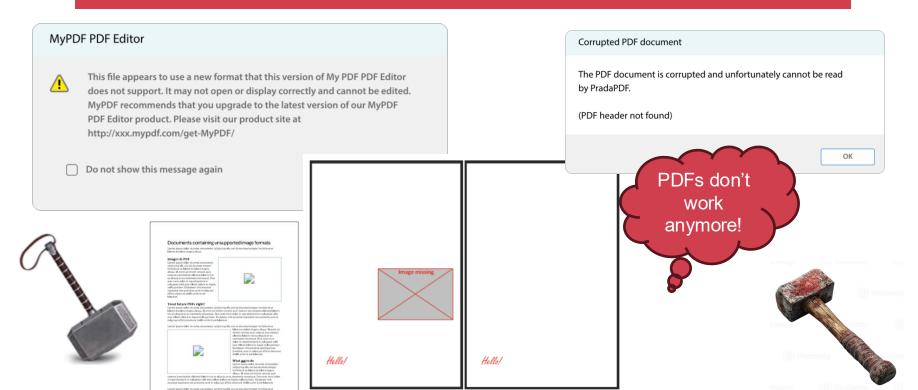


#### "Breaking Good" versus "Breaking Bad"

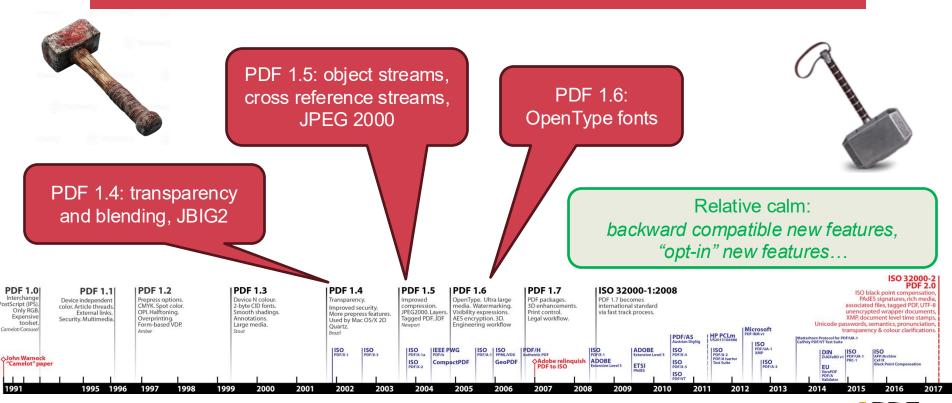
- Maintaining trust in PDF as a document format
- Maintaining trust in PDF applications
- Marketplace dynamics
- Prepare and communicate
- **Opportunities**
- Good business sense!



#### The user experience



#### It's been a while...





#### Brotli

#### What

New lossless general purpose Brotli compression (PDF filter): BrotliDecode

#### User benefit

- Much smaller PDF files
- Less storage costs, faster transmission

- IETF RFC 7932 (July 2016)
- Tried and trusted
- OSS reference implementation
- Balance performance vs. compressed size





#### Consequences...

#### Cannot open PDF

- Cross-reference streams → cannot access cross reference data
  - Use hybrid reference PDF (or some new equivalent)?
- Object streams → cannot access PDF objects
  - Depends on which objects all objects? Just some (e.g. only logical structure tree objects)?

#### Cannot show page content

- Page content streams → cannot show page content
  - MediaBox still allows correct sized blank page to be shown

#### Cannot show part of a page

- $\blacksquare$  XObjects, Type3 glyph description, pattern cell, annotation  $\rightarrow$  cannot show portion of a page
  - Know bounding box so a proxy can be drawn

#### Unreliable display

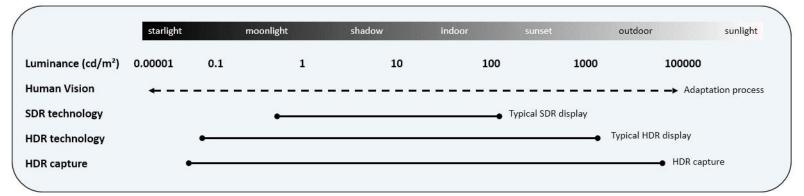
- Font resources → font substitution
- ICC profile → fallback color processing
- Metadata → ...





#### HDR = High Dynamic Range

■ HDR is *not* a single defined output



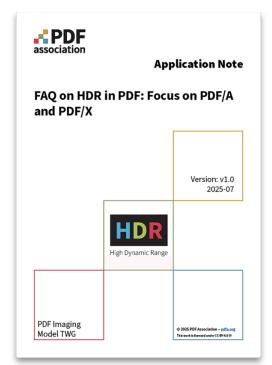




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#### Helping stakeholders understand HDR today...

- HDR content is everywhere today!
- FAQ style application note
  - PDF/A (Archival)
  - PDF/X (Graphic arts / professional print)





#### PDF HDR imaging model

#### What

Updated PDF imaging model for HDR content

#### User benefit

- Modern HDR content working seamlessly with today's SDR content
- Predictable display of content

- W3C, ICC, and others are working on this...
- Details T.B.D.





#### JPEG XL

#### What

New HDR lossy/lossless image compression (PDF filter)

#### User benefit

- HDR and wide gamut images
- Ultra-high resolution images (>1 billion pixels per side!)
- Multi-channel images (up to 4099)
- https://jpegxl.info/

- https://jpeg.org/jpegxl/
- ISO 18181 (4 parts), 2024
- Details T.B.D.





#### Content streams

#### What

New more efficient ways to express graphics in PDF

#### User benefit

- Smaller content streams
- Easier to edit PDF content
- Less errors in PDF files, so more reliable appearances

- Just ideas and discussion
  - Binary operators and operands
  - Using a structured format (e.g., JSON CBOR)



#### Streamable PDF

#### What

New more efficient ways to stream PDF

#### User benefit

- Better responsiveness when downloading PDFs over networks
- Simultaneous creation / consumption workflows (e.g., high volume VDP)

- Just ideas and discussion...
  - Improved Linearization
  - Object ordering in the PDF file structure



#### **Breaking Good**

- "Breaking" changes in PDF are inevitable
  - Content is changing
  - Big breaks are better than constant breaks
  - But it's been a long time...

#### Consider users

- Add visible placeholders for missing content
- It's not crashing or "corrupt PDF", it's "unsupported PDF, please upgrade"

#### Be proactive

- Review error handling messages
- Review how you communicate feature support

#### Get involved!

- PDF TWG and Imaging Model TWG
- Collaboration and cooperation opportunities with OSS and other vendors





#### Resources

#### Articles on pdfa.org

- https://pdfa.org/brotli-compression-coming-to-pdf/
- https://pdfa.org/dont-risk-losing-users-trust-future-proof-your-pdf-implementations/
- https://pdfa.org/members-preparing-for-pdf-files-from-the-future/
- https://pdfa.org/pdf-versions/

#### Technical Resources

- Application Note "FAQ on HDR in PDF: Focus on PDF/A and PDF/X": <a href="https://pdfa.org/faq-on-hdr-in-pdf/">https://pdfa.org/faq-on-hdr-in-pdf/</a>
- Brotli sample PDFs (ZIP): <a href="https://pdfa.org/brotli-compression-coming-to-pdf/">https://pdfa.org/brotli-compression-coming-to-pdf/</a>
- Unknown filter PDFs: <a href="https://github.com/pdf-association/pdf-differences">https://github.com/pdf-association/pdf-differences</a>
- Imaging Model TWG
- PDF TWG







## Questions?

Thank you!

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